

Social Media Contest – WHAT’S THAT NUMBER?

Harrah’s Ak-Chin Casino

Official Rules

NO PURCHASE OR PLAY NECESSARY TO ENTER. Promotion period (“Promotion Period”) begins on January 1, 2022, at 12:00 a.m. and ends on December 31, 2022, at 11:59 p.m. (the “Promotional Period”). All times referred to in these Rules are Arizona Standard Time. As used herein, “Harrah’s” means Ak-Chin Indian Community d/b/a Harrah's Ak-Chin Casino, located at 15406 N Maricopa Road Maricopa, AZ 85139. All references to the “**What’s That Number?**” shall be referred to as “Contest” throughout these Official Rules.

General Rules:

1. To be eligible to participate in this Promotion, participants (“Participants”) must be:
 - a. A Caesars Rewards member (membership is free, and Participants can join at any Caesars Rewards Center, online at www.CaesarsRewards.com, or via the play by Caesars Rewards mobile app);
 - b. At least 21 years of age; and participants must provide proof of age that Harrah’s, acting in its sole and absolute discretion, deems appropriate.
 - c. A legal resident of the 50 United States or the District of Columbia (excluding Puerto Rico, Guam, the Virgin Islands and other United States territories),
 - d. Must be able to visit property to pick up prize.
 - e. Must like and follow the Harrah’s Ak-Chin Facebook page, located at (<https://www.facebook.com/HarrahsAkChin/>).
2. Void where prohibited or restricted by law.
3. This Contest is subject to all applicable federal, state, Tribal and local laws and regulations, including gaming, and all aspects of the Contest are subject to the approval of appropriate regulatory authorities.
4. Contest times are approximate. Harrah’s reserves the right to change Contest times in its sole and absolute discretion.
5. All Participants must have an active Facebook account. Go to www.facebook.com for instructions on how to create an account.
6. All entries are subject to review and verification.
7. Valid picture identification is required to collect a prize of twenty-five dollars (\$25.00) or greater in value. If the participant is not a U.S. citizen, a current passport is required.
8. Except where prohibited by law, Participants agree to allow Harrah’s the unconditional use of their name and likeness for promotions/advertising and announcements without compensation, consideration, notice, review, or further consent.
9. Winners are responsible for any and all taxes, licenses, registrations, and other fees, as applicable.
10. All decisions regarding the interpretation of rules, eligibility, etc. for this Contest lie solely with Harrah’s whose decisions are final.
11. Harrah’s reserves the right to modify or cancel this Contest at any time, for any reason, subject to any applicable regulatory approval, provided that such modification shall not, as of the date of such modification, materially alter or change any participant’s prize already awarded. Notice of any such modification is sufficient if posted at the Caesars Rewards Center or the Harrah’s Ak-Chin Facebook page, located at (<https://www.facebook.com/HarrahsAkChin/>).
12. Harrah’s may disqualify any participant for any prize based upon fraud, dishonesty, violation of promotional rules or other misconduct whether or not related to this Contest.

13. Harrah's is not liable for injuries or losses arising or resulting from participation in the Contest and is not liable for any acts or omissions by employees, whether negligent or willful, in the conduct of the Contest and is not liable in the event of any equipment or software malfunction.
14. Harrah's is not responsible for lost, late, mutilated, or illegible entries nor for electronic transmission errors or delays resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, hardware, software, or telephone failures of any kind, lost or unavailable connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by Harrah's, users, or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the processing of submissions which may limit, restrict, or prevent a participant's ability to participate in the Contest.
15. If for any reason the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes within or beyond the control of Harrah's which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, Harrah's reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest.
16. Any attempt by any person to deliberately damage any program or to undermine the legitimate operation of this Contest may be a violation of criminal and civil laws and should such an attempt be made, Harrah's reserves the right to seek damages from any such person to the fullest extent of the law.
17. Entries will be retained for record keeping purposes in accordance with local legal requirements.
18. Need not be present to win.
19. The following individuals are not eligible to participate in the Contest:
 - a. Employees of Harrah's or any of its subsidiaries, affiliates or parent companies who are (i) director level or above or (ii) involved in coordinating or executing promotions on behalf of Harrah's.
 - b. Employees of any advertising agency or marketing services firm that is providing any services to Harrah's in connection with the Contest.
 - c. The spouse, parent or child of an employee described in (a) or (b) above.
 - d. Anyone sharing the same primary residence as an employee described in (a) or (b) above; or
 - e. Individuals who are excluded from Harrah's facilities, including through a government program, at Harrah's discretion, or by their own request.
20. By participating in this Contest, participants agree to comply with all rules contained herein.
21. By entering the Contest, you agree on behalf of yourself and your heirs, executors, and administrators
 - (a)** to release and hold harmless Promotion Entities, Facebook, Inc. ("Facebook") and each of their respective officers, directors, and employees (collectively, "Released Parties") from any liability, illness, injury, death, loss, litigation, or damage that may occur, directly or indirectly, whether caused by negligence or not, from your participation in the Contest and/or your acceptance, possession, use, or misuse of a prize or any portion thereof (including any travel related thereto).
 - (b)** to indemnify Released Parties from any and all liability resulting or arising from your failure to comply with these Official Rules or a breach of any of your representations and warranties.
 - (c)** to hereby acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize, including express warranties provided exclusively by a prize supplier that are sent along with such prize;
 - (d)** if selected as a winner, to the posting of your name on Casino's websites and the use by the Promotion Entities of your name, voice, image, and/or likeness for publicity, promotional, and advertising purposes in any and all media now or hereafter known, throughout the world in perpetuity, without additional compensation, notification, permission, or approval, and, upon request, to the giving of consent, in writing, to such use; and

(e) to be bound by these Official Rules and to waive any right to claim any ambiguity or error therein or in the Contest itself, and to be bound by all decisions of Casino, which are binding and final.

22. Any dispute involving Harrah's refusal to pay alleged prizes shall be subject to the provisions of Section 14 of the Compact between the Ak-Chin Indian Community and the State of Arizona.
23. If by reason of a print or other error, more prizes are claimed than the number set forth in these Official Rules, all prizes will be awarded on a first come - first serve basis until the advertised number of prizes available in each prize category are distributed. No more than the advertised number of prizes will be awarded.
24. Harrah's use of your personal information is governed by Harrah's privacy policy, located at <http://caesarscorporate.com/privacy/>.

ENTRY:

25. The Contest will be in question-and-answer form.
26. The Contest question will be posted on the Harrah's Ak-Chin Facebook page, located at (<https://www.facebook.com/HarrahsAkChin/>) on the following dates:

Contest Questions	Contest Start Date and Time	Contest End Time
Contest Question #1	January 18, 2022 from 10:00 AM – 1:00 PM	January 19, 2022 from 10:00 AM – 1:00 PM
Contest Question #2	February 8, 2022 from 10:00 AM – 1:00 PM	February 9, 2022 from 10:00 AM – 1:00 PM
Contest Question #3	March 16, 2022 from 10:00 AM – 1:00 PM	March 17, 2022 from 10:00 AM – 1:00 PM
Contest Question #4	April 12, 2022 from 10:00 AM – 1:00 PM	April 13, 2022 from 10:00 AM – 1:00 PM
Contest Question #5	May 17, 2022 from 10:00 AM – 1:00 PM	May 18, 2022 from 10:00 AM – 1:00 PM
Contest Question #6	June 22, 2022 from 10:00 AM – 1:00 PM	June 23, 2022 from 10:00 AM – 1:00 PM
Contest Question #7	July 26, 2022 from 10:00 AM – 1:00 PM	July 27, 2022 from 10:00 AM – 1:00 PM
Contest Question #8	August 23, 2022 from 10:00 AM – 1:00 PM	August 24, 2022 from 10:00 AM – 1:00 PM
Contest Question #9	September 14, 2022 from 10:00 AM – 1:00 PM	September 15, 2022 from 10:00 AM – 1:00 PM
Contest Question #10	October 18, 2022 from 10:00 AM – 1:00 PM	October 19, 2022 from 10:00 AM – 1:00 PM
Contest Question #11	November 9, 2022 from 10:00 AM – 1:00 PM	November 10, 2022 from 10:00 AM – 1:00 PM
Contest Question #12	December 20, 2022 from 10:00 AM – 1:00 PM	December 21, 2022 from 10:00 AM – 1:00 PM

27. Potential winning entries will be selected by Sponsor based on who answers the Contest question correctly first.
28. Contest question examples: asking Facebook followers to guess a number: largest jackpots in a specific time frame, how many of a specific product was purchase by guests in specific time frame, how much a specific object weigh, etc.
29. Participants may enter the Contest by commenting on the original post on the Harrah's Ak-Chin Facebook page within 24 hours of original post.
30. If no participant(s) answer correctly within 24 hours prize will be forfeited.
31. Limit one (1) entry per Participate for each Contest question. Guests first comment will be considered as their official answer.

WINNER SELECTION AND PRIZE(S):

32. Harrah's will select one (1) potential winner, for each Contest question, on or about the following dates listed below to win the prizes described in #33 below. Limit one (1) prize per Participant.

Contest Number	Winner Selection Date and Time By	Winner Must Claim Prize By
Contest Question #1	January 19, 2022 by 1:00 PM	January 21, 2022 by 1:00 PM
Contest Question #2	February 9, 2022 by 1:00 PM	February 11, 2022 by 1:00 PM
Contest Question #3	March 17, 2022 by 1:00 PM	March 19, 2022 by 1:00 PM
Contest Question #4	April 13, 2022 by 1:00 PM	April 15, 2022 by 1:00 PM
Contest Question #5	May 18, 2022 by 1:00 PM	May 20, 2022 by 1:00 PM
Contest Question #6	June 23, 2022 by 1:00 PM	June 25, 2022 by 1:00 PM
Contest Question #7	July 27, 2022 by 1:00 PM	July 29, 2022 by 1:00 PM
Contest Question #8	August 24, 2022 by 1:00 PM	August 26, 2022 by 1:00 PM
Contest Question #9	September 15, 2022 by 1:00 PM	September 17, 2022 by 1:00 PM
Contest Question #10	October 19, 2022 by 1:00 PM	October 21, 2022 by 1:00 PM
Contest Question #11	November 10, 2022 by 1:00 PM	November 12, 2022 by 1:00 PM
Contest Question #12	December 21, 2022 by 1:00 PM	December 23, 2022 by 1:00 PM

33. Harrah's will award the following prize(s):

Contest Number	Number of Winners	Prize	Value
Contest Question #1	1	The prize will be awarded in the form of Reward Credits or Free Slot Play for the amount specified in the "Value" column.	Value of \$100
Contest Question #2	1		Value of \$100
Contest Question #3	1		Value of \$100
Contest Question #4	1		Value of \$100
Contest Question #5	1		Value of \$100
Contest Question #6	1		Value of \$100
Contest Question #7	1		Value of \$100
Contest Question #8	1		Value of \$100
Contest Question #9	1		Value of \$100
Contest Question #10	1		Value of \$100
Contest Question #11	1		Value of \$100
Contest Question #12	1		Value of \$100

34. Approximate retail value of all prizes awarded is one hundred dollars (\$100).
35. Prizes will be awarded in the form of Reward Credits or Free Slot Play.
36. The winner is determined to be the first person to respond with a viable answer to the Contest question.
37. Contest winner(s) will be verified by employees who maintain Harrah's Ak-Chin Casinos social media platforms.
38. The winning participant will be notified via Facebook through a comment on the original Facebook post within 72 hours of original post.
39. Potential winner(s) must reply, via Facebook Private Message to Harrah's Ak-Chin, within 48 hours of being contacted to claim their prize. Notice to potential winner must include instructions on how to confirm eligibility, which may require potential winner to message, email or otherwise deliver to Harrah's, the potential winner's full name, date of birth, Caesars Rewards number, and phone number or email address.
40. The valid dates and redemption process of each prize will be clearly communicated via Facebook Messenger following potential winner's identification has been verified.
41. The Free Slot Play prize must be redeemed in person.

42. Confirmed winners who select a Free Slot Play prize must present their Caesars Rewards Card and valid picture ID (as detailed in General Rules above) at the Caesars Rewards Center for redemption, during regular operating hours, and within two weeks of claiming prize on Facebook Messenger or prize will become void.
43. Only the Participant who submitted the winning comment may claim the prize. In case of a dispute over the identity of the individual who made a winning post, Harrah's reserves the right to determine the potential winner in its sole discretion. Without limiting the foregoing, Harrah's may deem that a comment was made by the authorized account holder of the primary email address associated with the Facebook account used to enter. "Authorized account holder" is defined as the person who is assigned to the email account by the company or organization responsible for assigning such accounts.
44. For the purposes of identification, Harrah's requires a Caesars Rewards Card and one of the following valid picture I.D. cards: A State or Canadian issued driver's license, a Tribal, Military or State I.D. card, or Passport. If the Participant does not have their Caesars Rewards card on their person at the time of win, they must validate a unique code given on Facebook messenger upon redemption. If they are not already a member, they must first sign up to become a member of the Caesars Rewards loyalty program before claiming a prize.
45. Harrah's reserves the right to substitute prizes that have or have not been awarded as long as the value is the same as the original prize offered in the event that the original prize becomes unavailable. In no event will Harrah's be obligated to award more prizes than the number of prizes stated in these Official Rules.
46. Reward Credits will be issued by the Caesars Rewards Center and will be redeemable within 5 business days of prize selection. Tier Credits will not be offered. Offer will not increase the guest's Tier Score. The \$100 value will be rewarded at a \$1 = 1,000 Reward Credit Ratio.
47. Free Slot Play vouchers will be issued at the Caesars Rewards Center and will be redeemable at the cashier cage within 24 hours to receive non-negotiable Free Slot Play Coupons.
48. Free Slot Play Coupons are redeemable as non-negotiable Slot Play credits at any slot machine after the participant's Caesars Rewards Card is inserted into a slot machine. When redeeming at any slot machine, participants must insert their Caesars Rewards card before inserting the Coupon.
49. If the Coupon is ripped, torn or mutilated in any way, the Coupon shall be deemed void and invalid, and an alternate Coupon will be issued at the Cashier Cage.
50. Coupons must be redeemed in slot machines during the valid dates on the Coupons or they shall become void.
51. When the Participant properly inserts the Coupon into a slot machine, the participant will be awarded Slot Play credits as printed on the Coupon.
52. Prizes are non-transferable and no substitution will be made except as provided herein at Harrah's sole discretion.
53. Coupons are void if duplicated, altered, counterfeit or produced in error.
54. Coupons are valid only at Harrah's Ak-Chin Casino.
55. Unclaimed prizes will be forfeited.