

Harrah's[®] RESORT ATLANTIC CITY

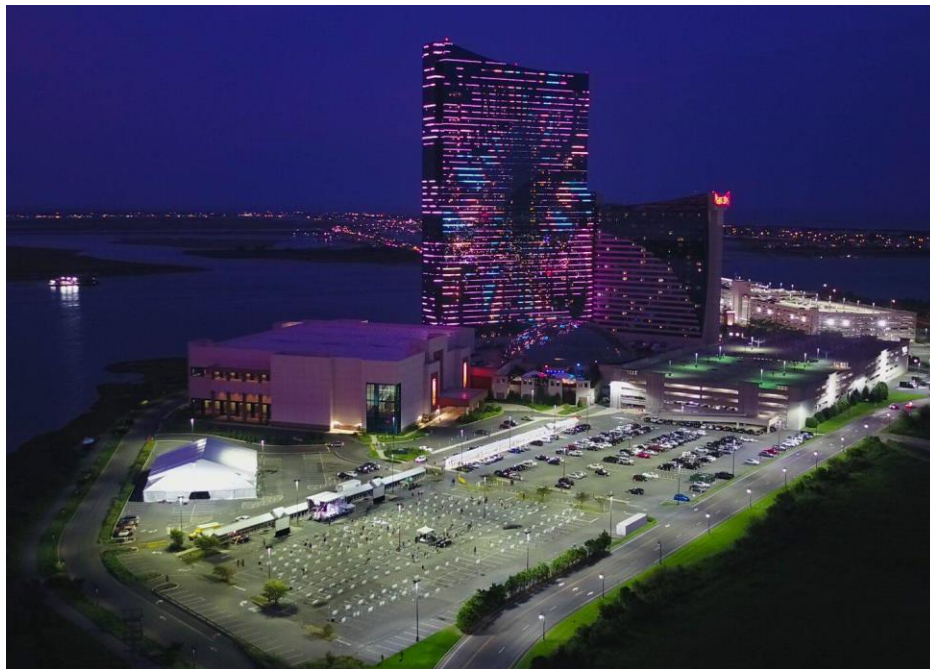


FOR IMMEDIATE RELEASE

HARRAH'S RESORT ATLANTIC CITY TO OPEN FIVE NEW DINING, NIGHTLIFE, & SPA CONCEPTS THIS SPRING

Images and B-Roll can be found [HERE](#)

Atlantic City, NJ (April 23, 2021) – Building on its legacy of four decades of success in the Atlantic City market, the Marina District's first casino-hotel, Harrah's Resort Atlantic City, announced today it will debut five new offerings this spring that introduce a brand-new spa and four new dining, nightlife and entertainment concepts for guests to enjoy.



Harrah's Resort Atlantic City

Following the excitement of Caesars Entertainment's recently-announced commitment of \$400 million in capital investment and improvements into its Atlantic City resorts over the next three years, which includes upgrades to guestrooms and suites in Harrah's Atrium Tower, Harrah's Resort will additionally unveil five new offerings that will further complement the new guestroom renovations. These enhancements to the overall resort include:

- **The Spa at Harrah's Resort** – a first-class spa experience conveniently situated adjacent to The Pool, Fitness Center, and The Waterfront Conference Center
- **The Lobby Bar** – an expanded and upgraded bar experience that will serve as the ultimate *pre* and *post* destination for an evening out at the resort with top-shelf selections, craft cocktails, and over 70 variations of whiskey and spirits
- **The Baywalk at Harrah's** – an outdoor, bayside container bar with dining and live music
- **Rum Point Crab House** – a fresh crab and seafood restaurant with scenic sunsets and water views
- A new dining and nightlife experience at the resort's famous Pool at Harrah's.

"Harrah's Resort was the very first casino to open in the Marina District more than 40 years ago. It helped transform the area into a sophisticated resort destination within the market," said Gregg Klein, Senior Vice President and General Manager for Harrah's Resort Atlantic City. "Four decades later, we are continuing to evolve and introduce brand-new amenities and first-to-market experiences here in Atlantic City. Building on our recently-announced room enhancements to our Atrium hotel tower, these five new concepts will further position our resort as the ultimate summer destination with something for everyone under one roof."

All five new offerings will open in time for Memorial Day weekend, with the first phase of the Atrium Tower project completed by Summer 2021.



The All-New Atrium Hotel Tower at Harrah's Resort Rendering

The All-New Atrium Hotel Tower at Harrah's Resort

The all-new Atrium Tower at Harrah's Resort is part of Caesars Entertainment's commitment to \$170 million in hotel renovations in the Atlantic City market. The tower offers spectacular views and fresh design elements in rooms ranging from 450 to 700 square feet per room.

Designed by Interior Image Group, the remodeled guestroom and suites were inspired by the casino's upscale, yet accessible brand of hospitality with rich elements that are fun, lively and vibrant playing off the resort's sophisticated Marina District locale. Renderings of the Atrium Tower guestrooms and suites are available [HERE](#).

The Spa at Harrah's Resort

Debuting May 2021

Opening this May, The Spa at Harrah's Resort will be a new peaceful oasis for guests to enjoy and recharge for an evening out at the casino-hotel. This state-of-the-art sanctuary will allow guests to take a break from the action in sophisticated style. The sprawling spa retreat will feature 23 treatment rooms, including a deluxe couples suite, complete with an in-room Jacuzzi and fireplace, and a menu of customized spa and salon services, which include skincare, massage and body treatments, as well as nail care, makeup artistry and hair design. Amenities will include individual flat-screen televisions that grace the cutting-edge manicure stations and pedicure chairs, both an in-spa retail and makeup boutique, a hair styling area and separate female and male "wet zones" complete with steam room, sauna and Jacuzzi pool surrounding a fireplace. At this pampering paradise, guests can also relax poolside at Harrah's spectacular glass dome pool complex located directly across from the spa where the temperature is 82 degrees all year long.

The Lobby Bar

Opening May 2021

Harrah's Resort will enhance The Lobby Bar, which is located in the center of the property, doubling the size of the existing bar. It will offer a relaxed, casual environment for guests to grab a specialty drink or classic cocktail. The extensive menu will feature a variety of spirits and creative handcrafted cocktails such as the Fire Flight, a house-made cinnamon elixir shaken with three whiskeys and bourbons and the Sage Peppercorn Smash, made with fresh lemon, sage and mint muddled with house-made peppercorn sage simple syrup, finished with Dad's Hat Rye whiskey. A variety of local craft beer, bottled beer and wine will also be featured.

The Baywalk at Harrah's Resort

Opening Late May 2021

Inspired by the success of outdoor, bayside dining at the resort last summer, The Baywalk at Harrah's Resort will be the ultimate summer destination in Atlantic City with live music, selections from the new Rum Point Crab House's raw bar, and drinks along the water. With stunning views and refreshing bay breezes, The Baywalk will feature a custom-designed container bar, offering signature cocktails and drinks. The dining menu will feature a wide array of selections that will complement entertainment, games and interactive activities outside in the open air, including live music throughout the week. Signature bites include the Baywalk Burger, featuring aged Angus Beef paired with white cheddar and served with freshly prepared chips.

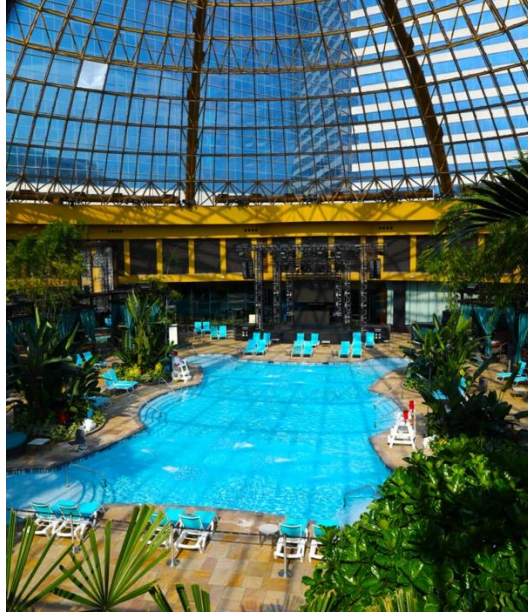


Rum Point Crab House

Rum Point Crab House

Opening Early May

Overlooking The Baywalk at Harrah's Resort with stunning sunset and bay views, Rum Point Crab House will introduce a fresh and delicious crab and seafood concept to Harrah's Resort this summer. Guests will be able to choose from a variety of delicious starters, plates to share, sandwiches, bowls and more. In addition, there will be a raw bar with Peel and Eat Gulf Shrimp, Cape May Salts, Barnegat Bay Clams, King Crab, Queen Crab and Maine Lobster. Buckets will be offered with King Crab, Queen Crab, Dungeness Crab and Local Blue Crab options with add-ons available as well. Seafood lovers will not want to miss out on Atlantic City's newest dining option, but the restaurant will take *surf and turf* to the next level - offering premier steak selections and land-based dishes including Rum Point's signature Ribeye Steak, marinated in the restaurant's signature house marinade; the Rum Point Burger, dry-aged beef with aged white cheddar served on a toasted brioche bun; and house-smoked Baby Back Ribs, served tender and succulent to fall right off the bone. Images from Rum Point Crab House are available [HERE](#).



The Pool at Harrah's Resort Atlantic City

A New Dining & Nightlife Experience at The Pool

Slated To Open Memorial Day Weekend

This summer, Harrah's Resort will introduce a new dining and nightlife experience at its famed pool, one of Atlantic City's most unique destinations. The new brand of nightlife hospitality will evolve The Pool's sophisticated, tropical oasis environment and seamlessly merge delicious, Instagram-worthy food and drink presentations with an out-of-the-box nightlife experience - enhanced by performance artists, interactive musical entertainers such as percussionists and violinists, aerialists, musicians, and more, anchored by a DJ, who will set the tone for an evening out. These entertainment elements, performers, and artists will dazzle and surprise the crowd at what is sure to be the hottest dining and nightlife experience in Atlantic City this summer.

For more information on Harrah's Resort and the opening plans for The Spa at Harrah's Resort; The Lobby Bar; The Baywalk at Harrah's Resort; Rum Point Crab House; and dining & nightlife at The Pool, visit harrahsac.com.

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About Caesars Entertainment Atlantic City

Caesars Entertainment owns and operates three Las Vegas-style resort destinations in the Atlantic City region, [Caesars Atlantic City](#), [Harrah's Resort Atlantic City](#) and [Tropicana Atlantic City](#). From Atlantic City's world-famous beach and Boardwalk to the Marina District bay, Caesars Entertainment's world-class casinos and hotels offer guests unparalleled amenities and experiences, including celebrity chef restaurants, nightlife, shopping, and entertainment, delivered with impeccable service. Home to the country's premier loyalty card program of its kind, Caesars Rewards, customers have more ways to play, earn, and redeem rewards at over 50 Caesars Rewards destinations across the country in cities such as Las Vegas, New Orleans, Lake Tahoe and more. To learn more about Caesars Entertainment Atlantic City, visit caesars.com/atlantic-city.