2019 Leaderboard Tier Credit Bonus Terms and Conditions

- 1. The 2019 Leaderboard Tier Credit Bonus offer ("Offer") is open to Caesars Rewards members ("Participants") who remain in good standing during the entire duration of the Offer Period (defined in #5 below).
- 2. In order to be eligible to for this Offer, Participants must:
 - a. Be a Caesars Rewards member (membership is free, and Participants can join at any Caesars Rewards Center or online at www.caesarsrewards.com, or via the Caesars Rewards mobile app);
 - b. Have a valid email address on file; and
 - c. Be registered to receive marketing communications by the specified date listed in #5.
- 3. This Offer will have three (3) separate "Offer Periods":
 - Tuesday, October 1 Thursday, October 31, 2019;
 - Friday, November 1 Saturday, November 30, 2019;
 - and Sunday, December 1 Tuesday, December 31, 2019.
- 4. Eligible Participants will be sent an email on or before each Offer Period start date. Participants must click the "Register" button, within the Offer e-mail, for each Offer Period to be eligible to participate in the Offer for that month.
- Participants must Register for the Offer by the specific date listed below to have their earned Tier Credits to be counted.

Offer Period:	Registration Email Send Date:	Must Register for Offer By:
October 2019	Tuesday, October 1, 2019	Thursday, October 31, 2019
November 2019	Friday, November 1, 2019	Saturday, November 31, 2019
December 2019	Sunday, December 1, 2019	Tuesday, December 30, 2019

- 6. After registering for the Offer, Participants will have their Tier Credits tracked for this Offer using ratings from their Caesars Rewards card.
- 7. Tier Credits can be earned by using a Caesars Rewards card when playing slots, video poker or table games. Tier Credits may also be earned at qualifying shops and restaurants. For more details about qualified Tier Credit earning, visit a Caesars Rewards Center or www.caesarsrewards.com.
- 8. During each monthly Offer Period, each Participant will be "ranked" on the leaderboard by how many Tier Credits they have earned during the Offer Period.
- 9. Participants will be competing against other Participants at their "dominant property" (as determined by Caesars) and within their Caesars Rewards Tier (Gold, Platinum, Diamond and Seven Stars).
- 10. At the end of each month, Participants are eligible to receive the Tier Credit Bonus amounts below based on their ranking at their dominant property and within their Tier:

Tier	Place	Credits
Seven Stars		
	1 st	10,000 Tier Credits
	2 nd -10 th	2,500 Tier Credits each
	11 th – 100 th	1,000 Tier Credits each
	101 st – 500 th	500 Tier Credits each
Diamond	Place	Credits
	1 st	5,000 Tier Credits
	2 nd -10 th	1,500 Tier Credits each
	11 th – 100 th	500 Tier Credits each
	101 st – 500 th	250 Tier Credits each
Platinum	Place	Credits
	1 st	2,500 Tier Credits
	2 nd -10 th	1,000 Tier Credits each
	11 th – 100 th	500 Tier Credits each
	101 st – 500 th	100 Tier Credits each
Gold	Place	Credits
	1 st	2,500 Tier Credits
	2 nd -10 th	1,000 Tier Credits each
	11 th – 100 th	500 Tier Credits each
	101 st – 500 th	100 Tier Credits each

- 11. Daily Tier Credit Bonuses will count towards this Offer. Daily Tier Credit Bonuses earned on the last day of the month will count toward the following month's Leaderboard.
- 12. Tier Credit Bonuses, including this Offer, do <u>not</u> count towards Reward Credit balance, promotional Tier Credit Earnings, or qualifying for another daily bonus.
- 13. Only Tier Credits will be awarded through this Offer.
- 14. The Tier Credit Bonuses awarded pursuant to this Offer will be automatically added to Participant's Tier Score on or about:
 - October Offer Period Saturday, November 30, 2019
 - November Offer Period Tuesday, December 31, 2019
 - December Offer Period Friday, January 31, 2019
- 15. Only one Tier Credit Bonus awarded per Participant for each Offer Period. This Offer is subject to all applicable federal, state, and local laws and regulations, including gaming regulations, and all aspects of the Offer are subject to the approval of appropriate regulatory authorities, if required. Offer void where prohibited by law.
- 16. Offer is subject to the Caesars Rewards Rules and Regulations (<u>www.caesarsrewards.com/Rules</u>), which are incorporated herein by this reference.
- 17. Caesars Enterprise Services, LLC ("Caesars") and/or any affiliated property entity reserves the right to modify or cancel this Offer at any time, for any reason, subject to any applicable regulatory approval.
- 18. Participating Properties:

Bally's Atlantic City

Bally's Las Vegas

Caesars Atlantic City

Caesars Palace

Caesars Windsor

Flamingo Las Vegas

Harrah's Gulf Coast

Harrah's Ak-Chin

Harrah's Atlantic City

Harrah's Cherokee Valley River Casino & Hotel

Harrah's Cherokee Casino Resort

Harrah's Council Bluffs

Harrah's Gulf Coast

Harrah's Hoosier Park

Harrah's Joliet Casino Hotel

Harrah's Lake Tahoe

Harrah's Las Vegas

Harrah's Laughlin

Harrah's Louisiana Downs

Harrah's Metropolis Casino

Harrah's New Orleans

Harrah's North Kansas City

Harrah's Philadelphia Casino & Racetrack

Harrah's Reno

Harrah's Resort Southern California

Harveys Resort & Casino

Horseshoe Baltimore Casino

Horseshoe Bossier City

Horseshoe Council Bluffs

Horseshoe Hammond

Horseshoe Indiana Grand

Horseshoe Southern Indiana

Horseshoe Tunica

The Cromwell

The LINQ Hotel & Casino

Paris Las Vegas

Planet Hollywood

Rio

Must be 21 or older to gamble. (Must be 19 or older in Ontario). Know When To Stop Before You Start.® Gambling Problem? Call 1-800-522-4700.

(IL, PA, NJ or CA: If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling 1-800-GAMBLER (1-800-426-2537). MO: 1-888-BETSOFF. IA: 1-800-BETSOFF. IN: 1-800-9WITHIT. MD: Please play responsibly, for help visit mdgamblinghelp.org or call 1-800-522-4700. Ontario: Know Your Limit, Play Within It! 1-888-230-3505.)

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