



For Immediate Release



HARRAH'S CHEROKEE CASINO RESORT OPENS APRIL CIRCUIT WITH A BANG

Circuit Ring Events run through April 27

CHEROKEE, NC - APRIL 16, 2015

It's the second stop of the season in Cherokee, NC for the WSOP Circuit, as players from around the nation converge on Harrah's Cherokee Casino Resort.

The opening event today in Cherokee tallied 466 players and registered a wopping \$139,800 prize pool. This surpasses all but one of the single-entry events from the November Circuit stop, Event #7 with 480 players.

Circuit Events in Cherokee continue to run through April 27. Two winners will be invited back to the National Championship Series right here in Cherokee, NC, beginning July 23.

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Players pack the Event Center on day-one, at the Harrah's Cherokee Casino Resort Circuit stop.

ABOUT THE WSOP CIRCUIT

The World Series of Poker (WSOP) Circuit Events are a series of poker tournaments hosted throughout the United States beginning in July each year, and culminating the following May. The National Championship, a qualifying tournament with a \$1,000,000 prize pool provided by WSOP and televised on ESPN awards the victor a WSOP gold bracelet. WSOP Circuit Events are designed to give the recreational and amateur player an opportunity to participate in the WSOP experience at a more affordable price point and with less of a time commitment than the traditional WSOP in Las Vegas. Each stop features 12 official events in 12 days, including a \$1675 buy-in No-Limit Hold'em Main Event - the most expensive buy-in event on the 12-event schedule at each stop. Official WSOP Circuit events range in buy-in from \$365-\$1675 and award a prestigious WSOP gold ring to each victor. These poker tournaments are designed to reach a winner within two playing days, with some events even structured to complete in one day. In 2014-15, the WSOP Circuit season consists of 20 unique stops all tied together by a cumulative points system that awards points based on finish in individual events. A season-ending National Championship is held each July with the Top 100 qualifiers. The winner of each stop's Main Event (the only three-day structured event) gains automatic entry into the season-ending WSOP National Championship, as does each stop's Casino Champion - the person who accumulates the most points throughout the 12 official events at a stop. Two players at each stop earn automatic entries into the season-ending championship, with the remaining players being made up of at large qualifiers whom have accumulated the most points throughout the Circuit season. Players who finish within the top ten percent of the field are typically awarded prize money on an escalating scale until there is one player who has captured all the chips. That victor wins the largest share of the prize pool, a WSOP Circuit gold ring and points towards national championship qualification. The WSOP Circuit Events are a regional offshoot of the longest-running, largest, richest and most prestigious gaming event in the world, dating back 45 years to 1970 - the famous World Series of Poker. This marks the eleventh year the WSOP Circuit Events have been held. They were initially established by Caesars

Entertainment (then Harrah's Entertainment) after its purchase of the WSOP brand in 2004 as a way to bring the WSOP experience to Harrah's-owned properties throughout the U.S. In the inaugural season (2004-05), the WSOP Circuit featured five stops - Atlantic City, Lake Tahoe, Las Vegas, San Diego and New Orleans. Now, with 20 stops, the WSOP Circuit visits 14 U.S. states and cumulatively features more players participating in it than the Las Vegas version of the WSOP. Caesars Interactive Entertainment, Inc., (CIE) owns the WSOP and the WSOP Circuit Events. For more information, visit www.wsop.com/2014/Circuit/ or www.blog.wsop.com or follow us on Twitter at www.twitter.com/wsop.