

ClubCorp's New Sequoia Golf Management to Manage Sequoyah National Golf Club



Club Features 18-Hole Robert Trent Jones II Design in the Heart of the Smoky Mountains

Cherokee, N.C., November 11, 2014

Harrah's Cherokee Casino Resort announces that Sequoia Golf Management will manage and operate Sequoyah National Golf Club. Sequoyah National features an 18-hole resort golf course in the heart of the Great Smoky Mountains in Whittier, North Carolina. Sequoia Golf Management will manage golf operations, including golf course maintenance and marketing.

Harrah's Cherokee guests will continue to have privileged access through its Service Connection Center and host team available by calling 1-844-777-7711.

Located 45 minutes west of Asheville and nestled among oak, fir and flowered valleys, Sequoyah National Golf Club offers a par-72, 6,600-yard, 18-hole Robert Trent Jones II design. The club also includes a driving range, putting greens, and chipping area.

An enterprise of the Eastern Band of the Cherokee Nation, Harrah's Cherokee Casino Resort is located in the heart of the Great Smoky Mountains of Western North Carolina. The Casino has 150,000 square feet of gaming space, and offers traditional table games such as black jack, roulette and craps. The property also features over 1,100 hotel rooms, the Le Fu Men gaming area, 10 restaurants, the ESSENCE Lounge, the luxurious 18,000 square feet Mandara Spa and seven retail shops. In addition to the 56-acre property, guests have privileged access to the Eastern Band of the Cherokee Nation-owned Sequoyah National Golf Club, featuring a par-72, 6,600 yard, 18 -hole Robert Trent Jones II-designed resort golf course.