

Gulf Coast, Mississippi



Caesars Entertainment and its affiliates are committed to helping build a strong Biloxi community.

By empowering our team members, supporting local businesses and nonprofit organizations, and respecting the environment, Harrah's Gulf Coast works hard so that you can play responsibly!



HARRAH'S GULF COAST

280 Beach Boulevard

Biloxi, MS 39530

Tel: (800) 946-2946

www.harrahsgulfcoast.com



Gulf Coast, Mississippi

2018

Our Footprint



~1,000,000
customer visits¹



~35,000
square feet of
casino space²



10
food & beverage
outlets



2
retail outlets³



770
gaming machines



30
table games



499
hotel rooms



3,800
square feet of meeting
space

Our Team Members:

677 Total team members

\$24,264,289 Total combined wages and benefits⁴

53% of our managers are women

17% of our managers represent minority groups

Our Community Engagement:

1,697 Reported volunteer hours

\$33,426 Value of reported volunteer hours

\$70,194 Property giving in the Gulf Coast

\$10,000 Caesars Foundation giving in area

Our Economic Impact:

\$9,060,527 Total gaming taxes paid

\$1,899,635 Other state & local taxes and licensing fees

\$84,971,199 Net revenue generated

\$5,899,892 Average Capital Expenditure (3-year average)

\$9,000,000 Total vendor spending in MS⁵

Our Societal Contributions:

\$35,338,070 Total societal contributions⁶

Caesars Entertainment and its affiliates in the Gulf Coast generate **2.4x** more societal contributions per \$10 million in revenue than the average MS company.⁷

¹ Includes repeat visits by guests and general visitor admissions; measured using tracked visits by security staff.

² Includes the newly-opened 406 Club.

³ Includes the retail section of Bellissimo Spa.

⁴ Includes tips and gratuities.

⁵ Spend by state of remittance, rounded to the nearest million; excludes employee, government, guest refund, race and sports book, management fee, other state driven fees, independent representative, employee assistance fund, donation, and garnishment vendors; also excludes additional slot revenue sharing.

⁶ Societal contributions include giving to nonprofit community groups, employee volunteering, taxes and employee salaries and benefits.

⁷ Benchmark societal contributions sources: Committee Encouraging Corporate Philanthropy (CECP), CSIMarket.com, Independent Sector, US Social Security Association, Civic 50: Points of Light, US Bureau of Labor Statistics (BLS), and US Congressional Budget Office (CBO).

