Caesars Entertainment and its affiliates are committed to helping build a strong Council Bluffs community.

By empowering our team members, supporting local businesses and nonprofit organizations, and respecting the environment, Horseshoe and Harrah’s Council Bluffs work hard so that you can play responsibly!
Our Footprint

- 2,867,563 customer visits
- 81,400 square feet of casino space
- 10 food & beverage outlets
- 1,901 gaming machines
- 86 table games
- 251 hotel rooms
- 64,000 square feet of meeting space

Our Team Members:

- 1,271 Total team members working in the state
- $44,004,800 Total combined wages and benefits
- 39% of our state’s managers are women
- 12% of our state’s managers represent minority groups

Our Community Engagement:

- 871 Reported volunteer hours
- $20,390 Value of reported volunteer hours
- $2,139,044 Property giving in the state
- $30,000 Caesars Foundation giving in area

Our Economic Impact:

- $56,380,501 Total gaming taxes paid
- $9,545,052 Other state & local taxes and licensing fees
- $249,474,736 Net revenue generated from the state
- $5,105,388 Average Capital Expenditure (3-year average)
- $9,000,000 Total vendor spending in IA

Our Societal Contributions:

- $109,659,100 Total societal contributions

Caesars Entertainment and its affiliates in IA generate 2.6x more societal contributions per $10 million in revenue than the average IA company.

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1 Includes repeat visits by guests; calculated using tracked and estimated untracked visits.
2 Includes tips and gratuities.
3 Spend by state of remittance, rounded to the nearest million; excludes employee, government, guest refund, race and sports book, management fee, other state driven fees, independent representative, employee assistance fund, donation, and garnishment vendors; also excludes additional slot revenue sharing.
4 Societal contributions include giving to nonprofit community groups, employee volunteering, taxes and employee salaries and benefits.