

Iowa



Caesars Entertainment and its affiliates are committed to helping build a strong Council Bluffs community.

By empowering our team members, supporting local businesses and nonprofit organizations, and respecting the environment, Horseshoe and Harrah's Council Bluffs work hard so that you can play responsibly!



HARRAH'S COUNCIL BLUFFS

One Harrahs Blvd
Council Bluffs, IA 51501
Tel: (712) 329-6000
www.caesars.com/harrahs-council-bluffs

HORSESHOE COUNCIL BLUFFS

2701 23rd Avenue
Council Bluffs, IA 51501
Tel: (712) 323-2500
www.caesars.com/horseshoe-council-bluffs



Our Footprint



2,867,563
customer visits¹



81,400
square feet of
casino space



10
food & beverage
outlets



1,901
gaming machines



86
table games



251
hotel rooms



64,000
square feet of meeting
space

Our Team Members:

1,271 Total team members working in the state

\$44,004,800 Total combined wages and benefits²

39% of our state's managers are women

12% of our state's managers represent minority groups

Our Community Engagement:

871 Reported volunteer hours

\$20,390 Value of reported volunteer hours

\$2,139,044 Property giving in the state

\$30,000 Caesars Foundation giving in area

Our Economic Impact:

\$56,380,501 Total gaming taxes paid

\$9,545,052 Other state & local taxes and licensing fees

\$249,474,736 Net revenue generated from the state

\$5,105,388 Average Capital Expenditure (3-year average)

\$9,000,000 Total vendor spending in IA³

Our Societal Contributions:

\$109,659,100 Total societal contributions⁴

Caesars Entertainment and its affiliates in IA generate **2.6x** more societal contributions per \$10 million in revenue than the average IA company.⁵

¹ Includes repeat visits by guests; calculated using tracked and estimated untracked visits.

² Includes tips and gratuities.

³ Spend by state of remittance, rounded to the nearest million; excludes employee, government, guest refund, race and sports book, management fee, other state driven fees, independent representative, employee assistance fund, donation, and garnishment vendors; also excludes additional slot revenue sharing.

⁴ Societal contributions include giving to nonprofit community groups, employee volunteering, taxes and employee salaries and benefits.

⁵ Benchmark societal contributions sources: Committee Encouraging Corporate Philanthropy (CECP), CSIMarket.com, Independent Sector, US Social Security Association, Civic 50: Points of Light, US Bureau of Labor Statistics (BLS), and US Congressional Budget Office (CBO).



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PLAY®

