

# Laughlin, Nevada



**Caesars Entertainment and its affiliates are committed to helping build a strong Laughlin community.**

By empowering our team members, supporting local businesses and nonprofit organizations, and respecting the environment, Harrah's Laughlin Hotel and Casino works hard so that you can play responsibly!



#### **HARRAH'S LAUGHLIN HOTEL AND CASINO**

2900 South Casino Drive  
Laughlin, NV 89029  
Tel: (702) 298-4600  
[www.harrahslaughlin.com](http://www.harrahslaughlin.com)



# Laughlin, Nevada

2018

## Our Footprint



**612,946**  
customer visits<sup>1</sup>



**56,000**  
square feet of  
casino space



**17**  
food & beverage  
outlets



**3**  
retail outlets



**880**  
gaming machines



**30**  
table games



**1,510**  
hotel rooms



**7,000**  
square feet  
of meeting space

## Our Team Members:

**826** Total team members

**\$32,159,290** Total combined wages and benefits<sup>2</sup>

**29%** of our managers are women

**13%** of our managers represent minority groups

## Our Community Engagement:

**519** Reported volunteer hours

**\$11,735** Value of reported volunteer hours

**\$30,440** Property giving in Laughlin

**\$20,000** Caesars Foundation giving in area

## Our Economic Impact:

**\$10,403,420** Total gaming taxes paid

**\$1,947,508** Other state & local taxes and licensing fees

**\$168,376,851** Net revenue

**\$10,204,381** Average Capital Expenditure (3-year average)

**\$644,000,000** Total vendor spending in NV<sup>3</sup>

## Our Societal Contributions:

**\$44,572,392** Total societal contributions<sup>4</sup>

Caesars Entertainment and its affiliates in Laughlin generate **1.5x** more societal contributions per \$10 million in revenue than the average NV company.<sup>5</sup>



PEOPLE  
PLANET  
PLAY®



<sup>1</sup> Includes repeat visits by guests; calculated using tracked and estimated untracked visits.

<sup>2</sup> Includes tips and gratuities.

<sup>3</sup> Spend by state of remittance, rounded to the nearest million; excludes employee, government, guest refund, race and sports book, management fee, other state driven fees, independent representative, employee assistance fund, donation, and garnishment vendors; also excludes additional slot revenue sharing.

<sup>4</sup> Societal contributions include giving to nonprofit community groups, employee volunteering, taxes and employee salaries and benefits.

<sup>5</sup> Benchmark societal contributions sources: Committee Encouraging Corporate Philanthropy (CECP), CSIMarket.com, Independent Sector, US Social Security Association, Civic 50: Points of Light, US Bureau of Labor Statistics (BLS), and US Congressional Budget Office (CBO).