

Maryland



Caesars Entertainment and its affiliates are committed to helping build a strong Baltimore community.

By empowering our team members, supporting local businesses and nonprofit organizations, and respecting the environment, Horseshoe Baltimore works hard so that you can play responsibly!



HORSESHOE BALTIMORE

1525 Russell Street
Baltimore, MD 21230
Tel: (844) 777-7463

www.horseshoebaltimore.com



Maryland

2018

Our Footprint



2,839,124
customer visits¹



122,000
square feet of
casino space



13
food & beverage
outlets



2,200
gaming machines



166
table games



7,670
square feet of meeting
space

Our Team Members:

1,422 Total team members

\$55,814,000 Total combined wages and benefits²

42% of our managers are women

45% of our managers represent minority groups

Our Community Engagement:

3,380 Reported volunteer hours

\$96,720 Value of reported volunteer hours

\$44,250 Property giving

Our Economic Impact:

\$103,170,000 Total gaming taxes paid

\$2,758,000 Other state & local taxes and licensing fees

\$275,504,000 Net revenue generated

\$16,276,000 Average Capital Expenditure (3-year average)

\$48,000,000 Total vendor spending in MD³

Our Societal Contributions:

\$161,883,110 Total societal contributions⁴

Caesars Entertainment and its affiliates in Maryland generate **3.5x** more societal contributions per \$10 million in revenue than the average MD company.⁵



PEOPLE
PLANET
PLAY®



¹ Tracked admissions; includes repeat visits by guests.

² Includes tips and gratuities.

³ Spend by state of remittance, rounded to the nearest million; excludes employee, government, guest refund, race and sports book, management fee, other state driven fees, independent representative, employee assistance fund, donation, and garnishment vendors; also excludes additional slot revenue sharing.

⁴ Societal contributions include giving to nonprofit community groups, employee volunteering, taxes and employee salaries and benefits.

⁵ Benchmark societal contributions sources: Committee Encouraging Corporate Philanthropy (CECP), CSIMarket.com, Independent Sector, US Social Security Association, Civic 50: Points of Light, US Bureau of Labor Statistics (BLS), and US Congressional Budget Office (CBO).