

Missouri



Caesars Entertainment and its affiliates are committed to helping build a strong North Kansas City community.

By empowering our team members, supporting local businesses and nonprofit organizations, and respecting the environment, Harrah's North Kansas City works hard so that you can play responsibly!



HARRAH'S NORTH KANSAS CITY

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Missouri

2018

Our Footprint



1,823,877
customer visits¹



60,100
square feet of
casino space



7
food & beverage
outlets



1
retail outlet



1,300
gaming machines



60
table games



392
hotel rooms



12,800
square feet of meeting
space

Our Team Members:

948 Total team members

\$39,351,980 Total combined wages and benefits²

38% of our managers are women

33% of our managers represent minority groups

Our Community Engagement:

4,385 Reported volunteer hours

\$117,090 Value of reported volunteer hours

\$125,980 Property giving

\$20,000 Caesars Foundation giving in area

Our Economic Impact:

\$42,886,716 Total gaming taxes paid

\$4,644,707 Other state & local taxes and licensing fees

\$172,271,505 Net revenue generated

\$3,998,950 Average Capital Expenditure (3-year average)

\$23,000,000 Total vendor spending in MO³

Our Societal Contributions:

\$87,134,450 Total societal contributions⁴

Caesars Entertainment and its affiliates in MO generate **3x** more societal contributions per \$10 million in revenue than the average MO company.⁵

¹ Tracked admissions includes repeat visits by guests.

² Includes tips and gratuities.

³ Spend by state of remittance, rounded to the nearest million; excludes employee, government, guest refund, race and sports book, management fee, other state driven fees, independent representative, employee assistance fund, donation, and garnishment vendors; also excludes additional slot revenue sharing.

⁴ Societal contributions include giving to nonprofit community groups, employee volunteering, taxes and employee salaries and benefits.

⁵ Benchmark societal contributions sources: Committee Encouraging Corporate Philanthropy (CECP), CSIMarket.com, Independent Sector, US Social Security Association, Civic 50: Points of Light, US Bureau of Labor Statistics (BLS), and US Congressional Budget Office (CBO).



PEOPLE
PLANET
PLAY®

