

New Jersey



Caesars Entertainment and its affiliates are committed to helping build a strong New Jersey community.

By empowering our team members, supporting local businesses and nonprofit organizations, and respecting the environment, Caesars, Bally's and Harrah's Resort work hard so that you can play responsibly!



BALLY'S ATLANTIC CITY

1900 Pacific Ave.
Atlantic City, NJ 08401
Tel: (609) 340-2000
www.ballysac.com

CAESARS ATLANTIC CITY

2100 Pacific Avenue
Atlantic City, NJ 08401
Tel: (609) 348-4411
www.caesarsac.com

HARRAH'S RESORT ATLANTIC CITY

777 Harrah's Blvd
Atlantic City, NJ 08401
Tel: (609) 441-5000
www.harrahsresort.com



Our Footprint



5,586,891
customer visits¹



399,400
square feet of
casino space



55
food & beverage
outlets



22
retail outlets



5,790
gaming machines



460
table games



4,940
hotel rooms



233,000
square feet of meeting
space

Our Team Members:

7,689 Total team members

\$319,092,700 Total combined wages and benefits²

38% of our managers are women

25% of our managers represent minority groups

Our Community Engagement:

8,380 Reported volunteer hours

\$241,510 Value of reported volunteer hours

\$439,390 Property giving

\$58,000 Caesars Foundation giving in area

Our Economic Impact:

\$73,049,050 Total gaming taxes paid

\$4,480,128 Other state & local taxes and licensing fees

\$968,772,393 Net revenue generated

\$40,422,366 Average Capital Expenditure (3-year average)

\$93,000,000 Total vendor spending in NJ³

Our Societal Contributions:

\$397,360,775 Total societal contributions⁴

Caesars Entertainment and its affiliates in NJ generate **2.4x** more societal contributions per \$10 million in revenue than the average NJ company.⁵

¹ Includes repeat visits by guests; calculated using tracked and estimated untracked visits.

² Includes tips and gratuities.

³ Spend by state of remittance, rounded to the nearest million; excludes employee, government, guest refund, race and sports book, management fee, other state driven fees, independent representative, employee assistance fund, donation, and garnishment vendors; also excludes additional slot revenue sharing.

⁴ Societal contributions include giving to nonprofit community groups, employee volunteering, taxes and employee salaries and benefits.

⁵ Benchmark societal contributions sources: Committee Encouraging Corporate Philanthropy (CECP), CSIMarket.com, Independent Sector, US Social Security Association, Civic 50: Points of Light, US Bureau of Labor Statistics (BLS), and US Congressional Budget Office (CBO).

