

Northern Nevada



Caesars Entertainment and its affiliates are committed to helping build a strong Northern Nevada community.

By empowering our team members, supporting local businesses and nonprofit organizations, and respecting the environment, Harrah's Lake Tahoe, Harveys Lake Tahoe, and Harrah's Reno work hard so that you can play responsibly!



HARRAH'S LAKE TAHOE

15 Highway 50
Stateline, NV 89449
Tel: (800) 427 7247
www.harrahslaketahoe.com

HARVEYS LAKE TAHOE

Highway 50 at Stateline Avenue
Lake Tahoe, NV 89449
Tel: (775) 588-6611
www.caesars.com/harveys-tahoe

HARRAH'S RENO

219 North Center Street
Reno, NV 89501
Tel: (775) 786-3232
www.harrahreno.com



Northern Nevada

2018

Our Footprint



1,922,486
customer visits¹



129,500
square feet of
casino space



44
food & beverage
outlets



20
retail outlets



2,040
gaming machines



150
table games



2,180
hotel rooms



66,000
square feet of meeting
space

Our Team Members:

2,422 Total team members

\$100,535,728 Total combined wages and benefits²

43% of our managers are women

15% of our managers represent minority groups

Our Community Engagement:

12,677 Reported volunteer hours

\$286,626.97 Value of reported volunteer hours

\$341,590 Property giving in Northern Nevada

\$30,000 Caesars Foundation giving in area

Our Economic Impact:

\$15,775,383 Total gaming taxes paid

\$3,909,216 Other state & local taxes and licensing fees

\$309,493,769 Net revenue generated

\$11,267,007 Average Capital Expenditure (3-year average)

\$644,000,000 Total vendor spending in NV³

Our Societal Contributions:

\$120,878,543 Total societal contributions⁴

Caesars Entertainment and its affiliates in Northern Nevada generate **2.3x** more societal contributions per \$10 million in revenue than the average NV company.⁵

¹ Includes repeat visits by guests; calculated using tracked and estimated untracked visits.

² Includes tips and gratuities.

³ Spend by state of remittance, rounded to the nearest million; excludes employee, government, guest refund, race and sports book, management fee, other state driven fees, independent representative, employee assistance fund, donation, and garnishment vendors; also excludes additional slot revenue sharing.

⁴ Societal contributions include giving to nonprofit community groups, employee volunteering, taxes and employee salaries and benefits.

⁵ Benchmark societal contributions sources: Committee Encouraging Corporate Philanthropy (CECP), CSIMarket.com, Independent Sector, US Social Security Association, Civic 50: Points of Light, US Bureau of Labor Statistics (BLS), and US Congressional Budget Office (CBO).



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PLANET
PLAY®

