

Tunica, Mississippi



Caesars Entertainment and its affiliates are committed to helping build a strong Tunica community.

By empowering our team members, supporting local businesses and nonprofit organizations, and respecting the environment, Tunica Roadhouse and Horseshoe Tunica work hard so that you can play responsibly!



HORSESHOE TUNICA
1021 Casino Center Drive
Robinsonville, MS 38664
Tel: (800) 303-7463
www.horseshoetunica.com

TUNICA ROADHOUSE
1107 Casino Center Drive
Tunica Resorts, MS 38664
Tel: (800) 391-3777
www.tunica-roadhouse.com



Tunica, Mississippi

2018

Our Footprint



2,091,634
customer visits¹



96,000
square feet of
casino space



13
food & beverage
outlets



5
retail outlets



1,370
gaming machines



90
table games



640
hotel rooms



16,500
square feet
of meeting space

Our Team Members:

1,409 Total team members

\$59,773,984 Total combined wages and benefits²

47% of our managers are women

47% of our managers represent minority groups

Our Community Engagement:

23,321 Reported volunteer hours

\$459,414 Value of reported volunteer hours

\$225,000 Property giving in Tunica

\$30,000 Caesars Foundation giving in area

Our Economic Impact:

\$23,268,512 Total gaming taxes paid

\$3,858,955 Other state & local taxes and licensing fees

\$209,863,774 Net revenue generated

\$6,106,431 Average Capital Expenditure (3-year average)

\$9,000,000 Total vendor spending in MS³

Our Societal Contributions:

\$87,615,866 Total societal contributions⁴

Caesars Entertainment and its affiliates in Tunica generate **2.5x** more societal contributions per \$10 million in revenue than the average MS company.⁵

¹ Includes repeat visits by guests; calculated using tracked and estimated untracked visits.

² Includes tips and gratuities.

³ Spend by state of remittance, rounded to the nearest million; excludes employee, government, guest refund, race and sports book, management fee, other state driven fees, independent representative, employee assistance fund, donation, and garnishment vendors; also excludes additional slot revenue sharing.

⁴ Societal contributions include giving to nonprofit community groups, employee volunteering, taxes and employee salaries and benefits.

⁵ Benchmark societal contributions sources: Committee Encouraging Corporate Philanthropy (CECP), CSIMarket.com, Independent Sector, US Social Security Association, Civic 50: Points of Light, US Bureau of Labor Statistics (BLS), and US Congressional Budget Office (CBO).



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