

United States

Impact Summary



Caesars Entertainment, including its 40 affiliated properties nationwide, are committed to helping build strong communities across the United States. By empowering our team members, supporting local businesses and nonprofit organizations, and respecting the environment, we work hard so that you can play responsibly!

ARIZONA: HARRAH'S AK-CHIN • **CALIFORNIA:** HARRAH'S NORTHERN CALIFORNIA, HARRAH'S RESORT SOUTHERN CALIFORNIA • **IOWA:** HARRAH'S COUNCIL BLUFFS, HORSESHOE COUNCIL BLUFFS • **ILLINOIS:** HARRAH'S JOLIET, HARRAH'S METROPOLIS • **INDIANA:** HARRAH'S HOOSIER PARK, HORSESHOE HAMMOND, HORSESHOE SOUTHERN INDIANA, INDIANA GRAND • **KENTUCKY:** BLUEGRASS DOWNS • **LOUISIANA:** HARRAH'S LOUISIANA DOWNS, HARRAH'S NEW ORLEANS, HORSESHOE BOSSIER CITY • **MARYLAND:** HORSESHOE BALTIMORE • **MISSOURI:** HARRAH'S NORTH KANSAS CITY • **MISSISSIPPI:** HARRAH'S GULF COAST, HORSESHOE TUNICA, TUNICA ROADHOUSE • **NORTH CAROLINA:** HARRAH'S CHEROKEE, HARRAH'S CHEROKEE VALLEY RIVER • **NEW JERSEY:** BALLY'S ATLANTIC CITY, CAESARS ATLANTIC CITY, HARRAH'S RESORT ATLANTIC CITY • **NEVADA:** HARRAH'S LAKE TAHOE, HARRAH'S LAUGHLIN, HARRAH'S RENO, HARVEYS LAKE TAHOE, BALLY'S LAS VEGAS, CAESARS PALACE LAS VEGAS, THE CROMWELL, FLAMINGO LAS VEGAS, HARRAH'S LAS VEGAS, THE LINQ HOTEL + EXPERIENCE, LINQ PROMENADE, PARIS LAS VEGAS, PLANET HOLLYWOOD RESORT & CASINO, RIO ALL-SUITE HOTEL & CASINO • **PENNSYLVANIA:** HARRAH'S PHILADELPHIA

*Data as of 2018
Harrah's Northern California opened in April 2019*



United States

2018

Our Footprint



40
properties in 14 states¹



74M+
customer visits²



1.9M
square feet of
meeting space³



40,000+
hotel rooms



450+
food & beverage
outlets



250+
retail outlets



2.6M
square feet of
casino space



47,000+
gaming machines



2,900+
table games

Our Team Members:

More than **61,000** Total team members working in the US

Over **\$2.8 billion** Total combined wages and benefits⁴

43% of our US managers are women

33% of our US managers represent minority groups

Our Community Engagement:

332,540 Reported volunteer hours

\$8,456,416 Value of reported volunteer hours

Over **\$60 million** Giving in the US⁵

Our Economic Impact:

\$1.3 billion in gaming and other taxes, license fees, and other payments to local, state, and federal governments⁶

Over **\$8 billion** Net revenue generated from US locations

\$652 million Average Capital Expenditure (3-year average)

\$2.4 billion Total vendor spending in US⁷

Our Societal Contributions:

\$3,964,161,293 Total societal contributions⁸

Caesars Entertainment and its affiliates in US generate **2.5x** more societal contributions per \$10 million in revenue than the average US company.⁹

¹ Includes Harrah's Northern California, opened in 2019

² Includes repeat visits by guests; calculated using tracked and estimated untracked visits.

³ Includes CAESARS FORUM opening in 2020.

⁴ Includes tips and gratuities.

⁵ Includes licensed and discretionary giving from all sources, including Caesars Foundation and company giving.

⁶ Excludes deferred federal income tax rounded to nearest million.

⁷ Spend by country of remittance, rounded to the nearest hundred million; excludes employee, government, guest refund, race and sports book, management fee, other state driven fees, independent representative, employee assistance fund, donation, and garnishment vendors; also excludes additional slot revenue sharing.

⁸ Societal contributions include giving to nonprofit community groups, employee volunteering, taxes and employee salaries and benefits.

⁹ Benchmark societal contributions sources: Committee Encouraging Corporate Philanthropy (CECP), CSIMarket.com, Independent Sector, US Social Security Association, Civic 50: Points of Light, US Bureau of Labor Statistics (BLS), and US Congressional Budget Office (CBO).

