

# Indianapolis Region, Indiana



**Caesars Entertainment and its affiliates are committed to helping build strong Indianapolis communities.**

By empowering our team members, supporting local businesses and nonprofit organizations, and respecting the environment, Harrah's Hoosier Park and Indiana Grand work hard so that you can play responsibly!



**HARRAH'S HOOSIER PARK**

4500 Dan Patch Circle  
Anderson, IN 46013  
Tel: (800) 526-7223

<http://www.harrahshoosierpark.com>

**INDIANA GRAND**

4300 N. Michigan Road  
Shelbyville, IN 46176  
Tel: (877) 386-4463

<http://www.indianagrand.com>



# Indianapolis Region

2018

## Our Footprint



**6.5 million**  
customer visits<sup>1</sup>



**150,000**  
square feet of  
casino space



**21**  
food & beverage  
outlets



**2**  
retail outlets



**4,200**  
gaming machines

## Our Team Members:

**1,753** Total team members

**\$71,196,000** Total combined wages and benefits<sup>2</sup>

**46%** of our managers are women

**10%** of our managers represent minority groups

## Our Community Engagement:

**\$1,370,693** Property giving in the Indianapolis region

## Our Economic Impact:

**\$60,046,416** Total gaming taxes paid

**\$2,075,610** Other state & local taxes and licensing fees

**\$226,137,911** Net revenue generated

**\$4,029,650** Average Capital Expenditure (3-year average)

**\$38,000,000** Total vendor spending in IN<sup>3</sup>

## Our Societal Contributions:

**\$134,688,902** Total societal contributions<sup>4</sup>

Caesars Entertainment and its affiliates in the Indianapolis region generates **3.5x** more societal contributions per \$10 million in revenue than the average IN company.<sup>5</sup>

<sup>1</sup> Includes repeat visits by guests; calculated using tracked and estimated untracked visits.

<sup>2</sup> Includes tips and gratuities.

<sup>3</sup> Spend by state of remittance, rounded to the nearest million; excludes employee, government, guest refund, race and sports book, management fee, other state driven fees, independent representative, employee assistance fund, donation, and garnishment vendors; also excludes additional slot revenue sharing.

<sup>4</sup> Societal contributions include giving to nonprofit community groups, employee volunteering, taxes and employee salaries and benefits.

<sup>5</sup> Benchmark societal contributions sources: Committee Encouraging Corporate Philanthropy (CECP), CSIMarket.com, Independent Sector, US Social Security Association, Civic 50: Points of Light, US Bureau of Labor Statistics (BLS), and US Congressional Budget Office (CBO).



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