

New Orleans



Caesars Entertainment and its affiliates are committed to helping build a strong New Orleans community.

By empowering our team members, supporting local businesses and nonprofit organizations, and respecting the environment, Harrah's New Orleans works hard so that you can play responsibly!



HARRAH'S NEW ORLEANS

HOTEL

228 Poydras Street
New Orleans, LA 70130
Tel: (504) 533-6000

CASINO

8 Canal Street
New Orleans, LA 70130
Tel: (504) 533-6000

www.harrahneworleans.com



New Orleans

2018

Our Footprint



4,316,260
customer visits¹



125,100
square feet of
casino space



18
food & beverage
outlets



5
retail outlets



1,473
gaming machines



165
table games



450
hotel rooms



15,000
square feet of
meeting space

Our Team Members:

Provide job opportunities for **2,400** people

\$82,579,465 Total combined wages and benefits²

51% of our managers are women

53% of our managers represent minority groups

Our Community Engagement:

Over **40,000** Reported volunteer hours in the last 5 years³

\$107,814 Value of reported volunteer hours in 2018

7,680 Hours volunteered in 2019 as of August

\$5,324,054 Property giving

\$25,000 Caesars Foundation giving

Our Economic Impact:

\$62,452,366 Total gaming taxes paid

\$7,749,606 Other state & local taxes and licensing fees

\$318,203,487 Net revenue generated

\$11,814,280 Average Capital Expenditure (3-year average)

\$53,000,000 Total vendor spending in LA⁴

Our Societal Contributions:

\$158,238,305 Total societal contributions⁵

Caesars Entertainment and its affiliates in New Orleans generate **3x more societal contributions per \$10 million in revenue than the average LA company.**⁶

¹ Tracked admissions; includes repeat visits by guests.

² Includes tips and gratuities.

³ Volunteer hours from January 2014 through July 2019.

⁴ Spend by state of remittance, rounded to the nearest million; excludes employee, government, guest refund, race and sports book, management fee, other state driven fees, independent representative, employee assistance fund, donation, and garnishment vendors; also excludes additional slot revenue sharing.

⁵ Societal contributions include giving to nonprofit community groups, employee volunteering, taxes and employee salaries and benefits.

⁶ Benchmark societal contributions sources: Committee Encouraging Corporate Philanthropy (CECP), CSIMarket.com, Independent Sector, US Social Security Association, Civic 50: Points of Light, US Bureau of Labor Statistics (BLS), and US Congressional Budget Office (CBO).



PEOPLE
PLANET
PLAY®



CAESARS
ENTERTAINMENT™