Caesars Entertainment and its affiliates are committed to helping build a strong Northwest Louisiana community.

By empowering our team members, supporting local businesses and nonprofit organizations, and respecting the environment, Horseshoe Bossier City and Harrah's Louisiana Downs work hard so that you can play responsibly!
Northwestern Louisiana

Our Footprint

- **2,117,951** customer visits\(^1\)
- **40,100** square feet of casino space
- **16** food & beverage outlets
- **6** retail outlets
- **2,000** gaming machines
- **70** table games
- **610** hotel rooms
- **45,466** square feet of meeting space

Our Team Members:

- **1,386** Total team members
- **$52,473,596** Total combined wages and benefits\(^2\)
- **48%** of our managers are women
- **33%** of our managers represent minority groups

Our Community Engagement:

- **29,348** Reported volunteer hours
- **$667,949** Value of reported volunteer hours
- **$333,728** Property giving in Northwestern Louisiana
- **$25,000** Caesars Foundation giving in area

Our Economic Impact:

- **$56,863,334** Total gaming taxes paid
- **$4,992,025** Other state & local taxes and licensing fees
- **$223,018,076** Net revenue generated
- **$5,722,305** Average Capital Expenditure (3-year average)
- **$53,000,000** Total vendor spending in LA\(^3\)

Our Societal Contributions:

- **$115,355,632** Total societal contributions\(^4\)

Caesars Entertainment and its affiliates in Northwest Louisiana generate 3x more societal contributions per $10 million in revenue than the average LA company.\(^5\)

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\(^1\) Includes repeat visits by guests; calculated using tracked and estimated untracked visits.

\(^2\) Includes tips and gratuities.

\(^3\) Spend by state of remittance, rounded to the nearest million; excludes employee, government, guest refund, race and sports book, management fee, other state driven fees, independent representative, employee assistance fund, donation, and garnishment vendors; also excludes additional slot revenue sharing.

\(^4\) Societal contributions include giving to nonprofit community groups, employee volunteering, taxes and employee salaries and benefits.