

# MEET RESPONSIBLY AT HARRAH'S ATLANTIC CITY

CATEGORY	MEASURE	2016 PERFORMANCE
Total Energy	Ratio therms to conditioned square feet	1.39 therms/sq.ft.
Water	Ratio kGal to conditioned square feet	0.07 kGal/sq.ft.
Waste	Percentage waste diverted from landfill	17%
Volunteerism	Employee hours volunteered	4,600 hours
Property Giving	Monetary & In-Kind Giving to Charity	\$169,120

## Efficient Facility

- >90% of lighting uses high energy efficiency equipment and technology
- >80% of guestrooms are equipped with low-flow showerheads
- HVAC Technologies: building automation systems & variable speed drives
- Occupancy light sensors in select meeting rooms

## Sustainable Practices

- Waste Diversion Program: Property sorts all recyclables from waste stream for diversion away from landfills, including paper, glass, aluminum, plastics, furniture, and electronics
- Sheets are changed upon request and towels left hanging are not replaced to save water
- Harrah's helps send hundreds of tons of food scraps to feed Krally Farm's pigs each year
- Masters Organic Farms supplies local, organic produce to Harrah's Resort restaurants
- Rooftop herb gardens overlooking the pool deck provide fresh ingredients to Harrah's restaurants

## Waterfront Conference Center

- Water-saving fixtures result in a 37.6% reduction in water usage
- >90% of the construction waste diverted from the landfill, amounting to over 2,200 tons
- No potable water used to irrigate native landscape
- Designed to perform 20.6% less than ASHRAE 90.1

## Community Partnerships

**Clean the World** foundation recycles used toiletries and distributes them to communities in need all over the world. All used soaps and shampoos are collected from guestrooms daily to assist their mission.

In addition to other philanthropy areas, the Caesars Foundation supports organizations in Atlantic City area that benefit older individuals, including **Meals on Wheels**, which provides home-delivered meals services to people in need, and **Second Wind Dreams**, which changes the perception of aging through the fulfillment of dreams. In addition to philanthropic giving to these organizations, our HERO employee volunteers dedicate thousands of hours each year preparing meals, granting dreams, and running mobile casinos for older individuals across the Atlantic City region.

## Environmentally Preferred Choices \*

- Reusable White Boards
  - Vegetarian, Organic, and Healthy Meal Options
  - Water Stations
  - Electronic Meeting Signage
  - Napkins made with 100% recycled fiber
  - Organic Wine
  - MSC Certified Fish
  - Compostable Cutlery
  - Free Range Meat
  - Local Farmers and Growers
  - Notepads and Pens made with recycled content
- \* Some options available at an additional cost*

## Group/Efficient Transportation Options

- **NJ TRANSIT RAIL:** Free shuttle service between the Atlantic City Rail Terminal and Harrah's Resort on route 4
- **JITNEY:** Small buses run frequently, 24 hours a day from Harrah's Resort down to Pacific Ave. (1 block from Boardwalk). Available to/from the Atlantic City Airport

## Certifications

- 4 Key Rating by Green Key Eco-Rating Program
- TripAdvisor GreenLeaders Silver Level
- 2012 Silver IMEX Green Supplier Award

**Harrah's**

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