

MEET RESPONSIBLY AT HARRAH'S CHEROKEE

CATEGORY	MEASURE	2016 PERFORMANCE
Total Energy	Ratio therms to conditioned square feet	1.80 therms/sq.ft.
Water/Irrigation	Ratio kGal to conditioned square feet	0.04 kGal/sq.ft.
Volunteerism	Employee hours volunteered	49,690 hours
Property Giving	Monetary & In-Kind Giving to Charity	\$141,870

Efficient Facility

- >50% of lighting uses high energy efficiency equipment and technology
- >50% of guestrooms are equipped with low-flow showerheads
- >75% of guestrooms are equipped with tap aerators
- Technologies: building automation systems, displacement ventilation, lighting and HVAC adjusted for occupancy
- Occupancy light sensors in select meeting rooms

Sustainable Practices

- Recycling and compost are sorted from solid waste, eliminating the need for separate recycling bins. This program was implemented as part of the Eastern Band of the Cherokee Indians' commitment to the environment – one that is deeply embedded in their culture as stewards for the land.
- Standard printed banners, welcome and directional signage are reduced in size to save paper consumption.
- Sheets are changed upon request and towels left hanging are not replaced to save water

Community Partnerships

Clean the World foundation recycles used toiletries and distributes them to communities in need all over the world. All used soaps and shampoos are collected from guestrooms daily to assist their mission.

Second Wind Dreams and **Meals on Wheels Association** are other inspiring organizations we work with. We invite you to support the Cherokee community during your stay, just ask our meeting professionals about local outreach opportunities.

Environmentally Preferred Choices *

- Meeting materials printed only upon request
- Vegetarian, Organic, and Healthy Meal Options
- Water Stations
- Electronic Meeting Signage
- Napkins made with 100% recycled fiber
- Organic Wine
- Free Range Meat Options
- Local Farmers and Growers
- Water pre-set upon request only
- Notepads and Pens made with recycled content
- Locally sourced bottled water, utilizes ENSO Biodegradable Bottles

*Some options available at an additional cost

Outdoor Attractions

- 4 miles from the entrance of the Great Smoky Mountains National Park
- 1 mile from the North Carolina entrance to the scenic Blue Ridge Parkway
- Enjoy year-round activities like hiking, whitewater rafting, canoeing, and some of the best trout fishing in America.

Certifications

- 4 Key Rating by Green Key Eco-Rating Program
- TripAdvisor GreenLeaders Silver Level
- 2012 Silver IMEX Green Supplier Award

Harrah's

LEARN MORE ABOUT CAESARS CORPORATE CITIZENSHIP

TWITTER: @CitizenCaesars FACEBOOK: www.facebook.com/CaesarsEntertainmentCodeGreen BLOG: <http://caesarscorporate.com/about-caesars/caesars-citizenship-blog/>