

# MEETINGS FOR **GOOD**



## **CUSTOMER VOLUNTEER SERVICE PROJECTS**

MENU OF RECOMMENDED CAESARS ENTERTAINMENT

AND CAESARS FOUNDATION COMMUNITY PARTNERS



# Caesars Entertainment knows that meetings are built upon the foundation of creating **personal connections, driving business** and **building stronger communities.**

The Caesars Meetings team does this daily with their clients, and the Corporate Responsibility department wants to drive these outcomes to new levels by including a service-driven component. The comradery and common good built through service-driven teambuilding is an option that should be made available for all clients to build into their conferences, or meeting's agenda, through the Meetings for Good Menu. This menu of options offers a number of volunteer opportunities through non-profit organizations focused in key service areas, allowing the client to align with a passion or personal cause ignited within their organization. Each organization focuses on different specific areas of service, offering both on-site and off-site volunteer options for groups of different sizes and schedules.

## **THE RECOMMENDED NON-PROFIT ORGANIZATIONS ARE:**

### **HEALTH AND WELLNESS/REGIONAL "INDEPENDENT LIVING" PRIORITY:**

Support older individuals in need assisted living homes through fulfilling a dream, activity day and games.

### **VARIOUS STRATEGIC GIVING AREAS, CUSTOMIZED APPROACH: Anti-Defamation League**

Take a stand against hate and stop bullying by supporting inclusive school environments.

### **SENIORS: Second Wind Dreams**

Support older individuals in need assisted living homes through fulfilling a dream, activity day and games.

### **ENVIRONMENTAL SUSTAINABILITY: Clean the World**

Build hygiene kits from recycled goods to prevent hygiene related disease.

Caesars exceptional commitment to its clients also encompasses a dedication to their communities and environment as well. We recognize the impacts to be made by connecting Caesars Philanthropy and employee volunteerism with Meetings Clients and the community full circle in a relationship that benefits all. This is how Caesars inspires citizenship.



Second Harvest Food Bank's mission is to lead the fight against hunger and build food security in South Louisiana by providing food access, advocacy, education and disaster response. Second Harvest strives for a hunger-free South Louisiana, and you can join us and help solve hunger through the following corporate engagement opportunities.

### **VOLUNTEER FOR SECOND HARVEST**

There are various impactful opportunities to benefit the elderly by visiting a Second Wind Dreams elder care community. Mix and match the following projects to fit the likes of your organizations while visiting with the elderly.

**FOOD SORTING AND PACKING:** Work in our warehouse to sort and pack donated food. Volunteer shifts are available on weekdays, Saturdays and some evenings. Groups of up to 25 people are welcome. Volunteers must be at least 9 years old and chaperones for youths are required.

**LARGE-SCALE CORPORATE VOLUNTEER GROUPS:** Larger groups can be accommodated by request and can work on special food packing projects. Donations based on a per-person fee may be requested based on the project.

**COMMUNITY KITCHEN:** Kitchen volunteers assist with meal preparation, packaging, cleaning, washing dishes, and other general kitchen duties. Shifts are scheduled on weekday mornings and afternoons. Groups of up to 15 individuals are welcome, and volunteers must be at least 15 years old to work in the kitchen.

**GLEANNING:** Help pick fresh produce at local farms. Volunteer shifts are seasonal, generally during the winter months. Groups of all sizes are welcome and we accept volunteers of all ages, with a parent chaperone.

**FUNDRAISING EVENTS:** A host of volunteer opportunities exist for many of our events, such as the Rubber Duck Derby, which raise funds for Second Harvest. You can help make these events a success!

### **KEY FACTS**

- 1 in 6 households in Louisiana struggles with hunger
- 1 in 5 children in Louisiana is at risk of hunger
- 20% of Second Harvest's clients are food-insecure seniors
- Second Harvest is the largest charitable anti-hunger network in South Louisiana, providing 24 million meals and serving 210,000 individuals annually across 23 parishes

### **CONTACT FOR MORE INFORMATION:**

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Director of Development

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Support youth and educators' work towards stopping bullying, building inclusive school environments, and standing up to hate.

### MISSION

The mission of the Anti-Defamation League is to stop the defamation of the Jewish people and to secure justice and fair treatment for all. The ADL is now the nation's premier civil rights/human relations agency that fights anti-Semitism and all forms of bigotry, defends democratic ideals and protects civil rights for all. The ADL actualizes this mission through a robust education program called NO PLACE FOR HATE® that helps schools build inclusive and safe environments, empowers students and educators to take a stand against hatred and bullying, and organizes schools' anti-bias efforts and celebrates the strengths of diversity. The South-Central region has 60 NO PLACE FOR HATE® schools across the region that includes Louisiana, Mississippi, and Arkansas.

Each year, the ADL provides NO PLACE FOR HATE® promotional items to the students and faculty in participating schools. These items become important markers of support for anti-bias work, and students gain pride and open conversation around their markers of participation in NO PLACE FOR HATE®. They are important programmatic tools for celebrating a belief in diversity and inclusivity, and help build a movement against bullying in school environments. Your group can host a NO PLACE FOR HATE® support bag building program.

### OFF-SITE VOLUNTEERING:

ADL will deliver all materials for assembling a NO PLACE FOR HATE® support bag and will handle set up, directions, takedown, and delivery. Your group assembles the NO PLACE FOR HATE® support bag that will be distributed to local participating schools.

- **Number of Volunteers:** no minimum
- **Number of hours:** no minimum
- **Cost:** \$4800 supplies enough for 400 support bags, which is enough for 1 entire NO PLACE FOR HATE® school

### CONTACT FOR MORE INFORMATION:

**Allison Padilla-Goodman,**

Regional Director,

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The mission of Second Wind Dreams® is to change the perception of aging through the fulfillment of dreams and the offering of innovative educational opportunities to caregivers and communities.

### OFF-SITE VOLUNTEERING:

There are various impactful opportunities to benefit the elderly by visiting a Second Wind Dreams elder care community. Mix and match the following projects to fit the likes of your organizations while visiting with the elderly.

**DREAM DISCOVERY** – Volunteers meet 1:1 with elder care community residents and discover their dreams through provided questions.

**AUCTION** – Host an auction for elder care residents providing auction items. Residents are given “Monopoly” money for bidding.

**BINGO** – Host a Bingo Hour at a local elder care community by providing prizes, calling Bingo and joining the game.

**COMFORT DAY** – Visit a local elder care community, greet residents and distribute personal, comfort items such as lotions, lap blankets, handkerchiefs, flowers, and more.

**MOVIE DAY** – Provide movie, popcorn and beverages for residents.

**HOLIDAY VISIT/CELEBRATION** – Host an event in honor of a current Holiday at a local elder care community providing cake, light refreshments, games/crafts, decorations, greeting cards or gifts to distribute (Valentine’s Day, St. Patrick’s Day, Mother’s Day, Father’s Day, Grandparent’s Day, and more).

- **Number of Volunteers:**
  - Maximum 20 volunteers off-site
- **Hours dedicated:**
  - 1 – 3 hours
- **Costs:**
  - Round trip transportation to and from elder care community
  - Bingo/auction – Prizes (\$50)

- Movie Day – DVD, popcorn and beverages (\$50)
- Comfort Day – personal gift items (approximately 100 elders) \$200-\$500
- Celebration- cake, light refreshments, decorations, games/crafts (\$150)



### ON-SITE VOLUNTEERING:

Send your kind wishes and good thoughts to Second Win Dream’s older individuals from your convention or meeting with cards of light.

- **Cards of Light** – Create and/or sign greeting cards for residents at a local Elder Care Community.
- **Number of Volunteers:**
  - no requirements
- **Hours dedicated:**
  - 30 minutes to 2 hours
- **Costs:** \$100 per 100 cards and supplies
  - Supplies are blank cards and envelopes, colored pencils, markers, sticker and, stamps.

### CONTACT FOR MORE INFORMATION:

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## Clean the World®

Clean the World has a two-part mission:

- 1 Collect and recycle soap and hygiene products discarded every day by the hospitality industry and other sectors that generate environmental waste.
- 2 Through the distribution of these and other donated products to impoverished people, prevent millions of hygiene-related deaths each year, reduce the morbidity rate for hygiene-related illnesses, and encourage vigorous childhood development.

Clean the World has developed a program that brings relief in the form of hygiene kits to people right here in our community, and you can be a part of it! Your group can host a hygiene kit building event (or purchase pre-assembled kits) and distribute them to shelters, missions, disaster relief efforts or a number of other places within the community.

### ON-SITE VOLUNTEERING:

Clean the World provides all supplies for assembling the hygiene kits, which can then be donated to a local charity of your choice. Upon receipt of your final order, Clean the World will provide a setup guide with best practices, and will assign a dedicated hygiene kit manager to assist with logistics such as delivery details, setup guidance and charity matching (if needed).

- **Number of Volunteers:** no minimum
- **Number of hours:** no minimum
- **Cost varies:** \$6.00–\$4.50 per kit  
Note: Prices are based on order quantity from 100 to 5,001+ kits. Specialized women's and children's kits are available at alternate pricing.
- On average one person assembles 25 kits per hour
- 100 volunteers would build roughly 2,500 kits in one hour.

### CONTACT FOR MORE INFORMATION:

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