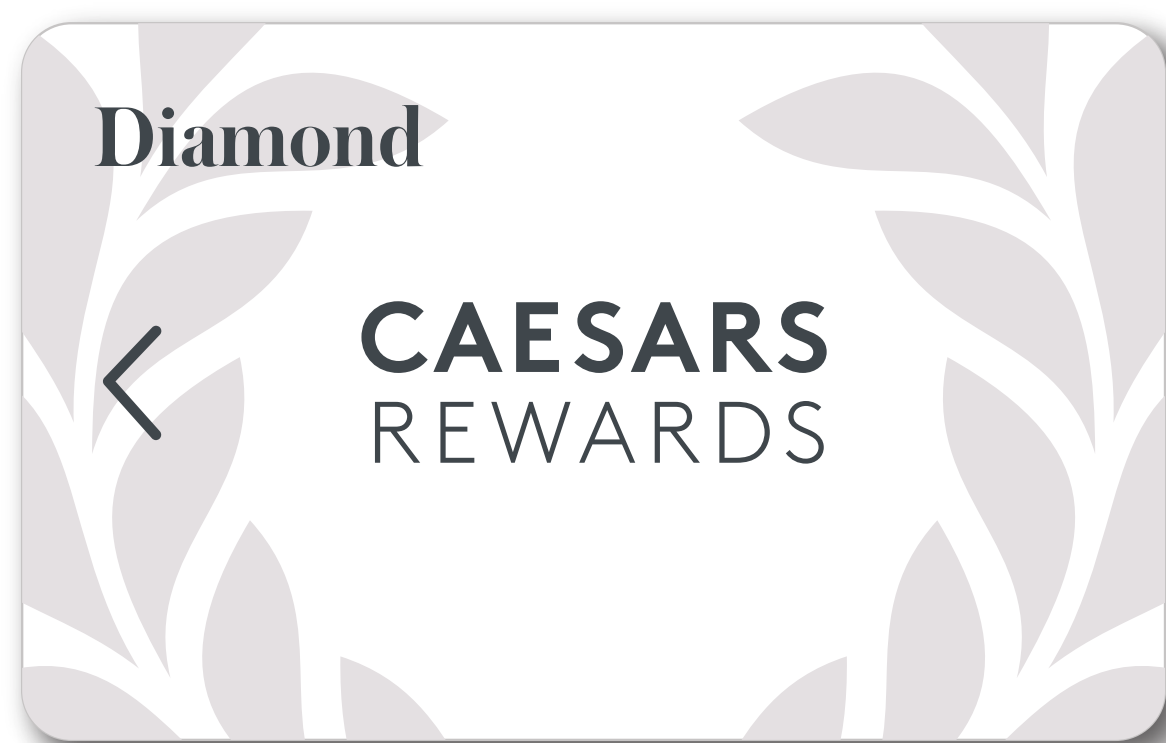


**CAESARS
REWARDS**



UPGRADE TO DIAMOND STATUS

PRESENT YOUR VALID ELIGIBLE LOYALTY CARD FROM
SELECT COMPETITORS AND WE WILL UPGRADE YOU
TO DIAMOND STATUS

Visit a Caesars Rewards Center or
CaesarsRewards.com/Promotions for more information.

**CAESARS
PALACE**

CAESARS

Harrah's

HORSESHOE.

Flamingo

THE
LINQ

THE
CROMWELL

BALLY'S.

NOBU HOTEL

Paris

ph planet
hollywood

rio

HARVEYS

WSOP

Diamond status valid through 1/31/20. Offer available solely from Caesars Enterprise Services, LLC ("Caesars"). Caesars has no affiliation or relationship with any competitor casinos or loyalty programs identified in connection with this promotion. All competitor casino and loyalty program names are the trademarks of their respective owners. Upgrade available only for select competitor casinos and tiers. Must have a valid email address on file and be registered to receive marketing communications to participate. Visit a Caesars Rewards Center or CaesarsRewards.com/Promotions for complete terms and conditions. Must be 21 or older to gamble. (Must be 19 or older in Ontario). Know When To Stop Before You Start.® Gambling Problem? Call 1-800-522-4700. (IL, PA, NJ or CA: If you or someone you know has a gambling problem, crisis counseling, and referral services can be accessed by calling 1-800-GAMBLER (1-800-426-2537). AZ: 1-800-NEXT-STEP. LA: 1-877-770-STOP. MO: 1-888-BETSOFF. IA: 1-800-BETSOFF. IN: 1-800-9WITHIT. MD: Please play responsibly, for help visit mdgamblinghelp.org or call 1-800-GAMBLER. Ontario: PlaySmart 1-888-230-3505.) ©2019, Caesars License Company, LLC.