



From Left to Right: Rydale Ashe, Violet Hicks, David Hanson, Joseph Passmore, Ashley Lovinggood, Lumpy Lambert, and Krista Ongman.

Harrah's Cherokee Valley River Employees Ranked #1 in Brand During 1st Quarter

MURPHY, NC - Wednesday, April 26, 2016

At the end of Quarter 1, Caesars Entertainment Company, the company which manages all Harrah's Properties, announced the top properties ranked by customer feedback. In the Category of "VISION", Harrah's Cherokee Valley River employees were ranked 1st out of all Caesars properties. Harrah's Cherokee Valley River Casino & Hotel is the newest property in the Caesars family,

The Caesars VISION is for employees to "Create memorable experiences, personalize rewards and delight every guest, every team member, every time." Harrah's Cherokee

Valley River employees were eligible to receive reward points redeemable from an online catalog of prizes.

Employees held their Race to Rewards Celebration on April 22 and 23.

About [Harrah's Cherokee Valley River Casino & Hotel:](#)

An enterprise of the Eastern Band of the Cherokee Nation, Harrah's Cherokee Valley River Casino & Hotel is located near Murphy, North Carolina. The Cherokee County, NC facility features 50,000 square feet of gaming space with over 1,000 slots and 70 traditional table games, food court and a 300-room, full service hotel.

About [Harrah's Cherokee Casino Resort:](#)

An enterprise of the Eastern Band of the Cherokee Nation, located in the heart of the Great Smoky Mountains of Western North Carolina, Harrah's Cherokee Casino Resort is celebrating 18 years of operation since opening its doors in November, 1997. The Casino has 150,000 square feet of gaming space, and offers traditional table games such as black jack, roulette and craps. The property also features over 1,100 hotel rooms, the Le Fu Men gaming area, 10 restaurants, the ESSENCE Lounge, the luxurious 18,000 square feet Mandara Spa and seven retail shops. In addition to the 56-acre property, guests have privileged access to the Eastern Band of the Cherokee Nation-owned Sequoyah National Golf Club, named one of Golf Magazine's best new golf courses.