



Harrah's Gulf Coast and Caesars Foundation Donate \$10,000 to The Boys & Girls Clubs of the Gulf Coast

The charitable donation will further the organization's mission and provide support for their youth wellness program

Biloxi, Miss. (February 19, 2018) – This afternoon [Harrah's Gulf Coast](#) presented the [Boys & Girls Clubs of the Gulf Coast](#) with a \$10,000 charitable donation. The gift will further Triple Play; a comprehensive health and wellness program aimed at improving the health of children through education and physical activities.

Since its founding in 1966, the Boys & Girls Clubs of the Gulf Coast has been improving and enriching the lives of youth living in high-risk environments within Harrison and Hancock counties through developmental programs and advocacy efforts. With Triple Play, their proven health and wellness program, the organization expands its reach by improving the overall health of Club members by increasing daily physical activity, teaching good nutrition and helping them develop healthy relationships. As a state with the highest obesity rate among children and the second highest obesity rate in the nation among adults, the organization is hopeful that Triple Play will be the catalyst for change among future generations in the state.

"Harrah's Gulf Coast believes deeply in the Boys & Girls Clubs' mission of providing mentorship, educational opportunities and safe environments for our youth," said Kennedy Smith, Vice President of Marketing & Hospitality for Harrah's Gulf Coast. "As the Vice President of Operations for the organization's local chapter, I am proud that my parent company has partnered with this benevolent organization and their Triple Play program. We hope to spark change through this initiative and to help make Mississippi a healthier, more vibrant state."

For more information on the Boys & Girls Clubs of the Gulf Coast and their regional impact, please visit: <https://www.bgcgulfcoast.org/>.

EXCLUSIVE PHOTOS: On Monday, Kennedy Smith and Brooke Robbins of Harrah's Gulf Coast presented The Boys & Girls Clubs of the Gulf Coast a \$10,000 to help support their health and wellness program, Triple Play.

CAPTION PHOTO #1: Harrah's Gulf Coast presents The Boys & Girls Clubs of the Gulf Coast with a \$10,000 grant donation.

CAPTION PHOTO #2: Harrah's Gulf Coast and children from The Boys & Girls Clubs of the Gulf Coast pose during Monday's check presentation.

About Harrah's Gulf Coast

Harrah's Gulf Coast is a Caesars Entertainment property. Located on the beaches of Biloxi, Mississippi, the resort completed a \$14 million hotel renovation in Spring 2016 and features a 33,000-square-foot casino that boasts 800 of the newest and hottest slot machines, 35 action-packed table games and six dining amenities: Magnolia House, a fine-dining restaurant by Celebrity Chef Kelly English, the 24-hour restaurant, Steak 'n Shake, Chef Thomas Genin's The Blind Tiger - Biloxi Beach, Flavors Buffet, an upscale sports bar and lounge, Mix & Mingle that connects to an outdoor pool oasis and Starbucks coffeehouse, located in the hotel lobby. The restaurants complement Harrah's Gulf Coast's other award-winning amenities, including Grand Bear – a Jack Nicklaus Signature Golf Course - the 16,000-square-foot relaxation retreat Bellissimo Salon & Spa, complete with a fitness center and The Great Lawn, a 10.5 acre event venue that overlooks the Gulf of Mexico. Featuring Total Rewards®, the most inclusive loyalty program in the country, guests have access to exclusive benefits across the country with the ability to redeem offers and reward credits at any of the 40 destinations within the network. For more information, please visit www.HarrahsGulfCoast.com.

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