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FOR IMMEDIATE RELEASE

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Caesars Foundation Donates \$25,000 to American Red Cross for Louisiana Flood Relief Efforts

LAS VEGAS –The Caesars Foundation announced today a \$25,000 donation to the American Red Cross Disaster Relief response in Louisiana. The gift will provide aid, shelter, food, comfort kits, emotional support and health services, to the more than 75,000 Louisianans affected by the massive flooding brought on by record rainfall.

“This generous donation from Caesars Foundation will go a long way towards helping people in and around Baton Rouge, Louisiana recover after historic storms caused widespread flooding in the area,” said Red Cross Executive Director Scott Emerson. “Since the flooding began, thousands of people have had to spend their nights in local relief shelters. Caesars Foundation is helping give these people comfort and hope on their road to recovery.”

“Our hearts go out to the individuals impacted by the historic flash flooding in Louisiana,” said Thom Reilly, executive director of the Caesars Foundation. “Through our partnership with the American Red Cross, we’re thankful to have the opportunity to help during this extreme time of need.”

In what may be one of the most significant flood disasters since Hurricane Sandy, the American Red Cross launched a response in Louisiana which included the mobilization of 60 disaster response vehicles, 40,000 ready-to-eat meals and more than two dozen trailer loads of shelter and kitchen supplies. Preliminary reports indicate the flood took 13 lives and damaged tens of thousands of homes and businesses.

“The devastating floods impacted many of our Harrah’s New Orleans team members, their families and friends,” said Dan Real, Caesars Entertainment regional president-south. “Just as our neighbors have come to our aid in times of natural disasters, we are grateful for the opportunity to assist them as they recover with this donation from the Caesars Foundation.”

The Caesars Foundation’s central goal is to nurture organizations and programs in the communities where Caesars group operates making the community an even better place to live and work. Part of Caesars group, Harrah’s New Orleans and Harrah’s Gulf Coast quickly mobilized volunteers to support flood disaster relief efforts on the Gulf Coast. After realizing the magnitude of damage, Caesars’ property representatives wanted to do even more and contacted the Caesars Foundation.

“Both Harrah’s Gulf Coast and our sister property in New Orleans recognized the impact that a financial contribution would have on a natural disaster of this magnitude,” said Jonathan Jones, general manager of Harrah’s Gulf Coast. “It’s critical that we collectively unite as co-workers, friends and neighbors to help one another overcome and rebuild, and we’re grateful for the chance to make a positive impact on that effort with this financial contribution.”

Those interested in donating to American Red Cross can visit redcross.org/donate, or call 1-800-RED CROSS. For more information about the Caesars Foundation, visit www.caesarsfoundation.com.

About The Caesars Foundation

Caesars Foundation is a private foundation funded by a portion of operating income from resorts owned or operated by Caesars Entertainment. The Foundation is the entity through which Caesars Entertainment funds programs and projects of \$10,000 or more, as well as not-for-profit giving requirements imposed by certain operating jurisdictions. The Foundation’s objective is to strengthen organizations and programs in the communities where our employees and their families live and work. For more information, please visit caesarsfoundation.com, facebook.com/caesarsfoundation, or follow on Twitter @CaesarsFdn.

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