

One of the reasons I love working at Harrah's Gulf Coast, is without a doubt, having the beauty of the Gulf of Mexico just steps away from our resort and casino. It's also one of the reasons that many of you choose to vacation with us each year. In 2014, our team was fortunate to capitalize upon our idyllic location by developing the land in front of Harrah's Gulf Coast into our 10.5 acre waterfront greenspace, The Great Lawn. Since then, we've been proud to share this unique venue with many of you, along with thousands of others in our community.

The introduction of The Great Lawn was a proud moment for our team. It debuted on June 21, 2014 with an unprecedented concert featuring Darius Rucker. More than 17,000 fans joined us that day to enjoy a day of celebration and music. Since then it's been the scene of dozens of concerts featuring super star talent, including Toby Keith, Little Big Town, Kenny Rogers, REO Speedwagon and many more. It's also been the setting for classic car enthusiasts to showcase their throwbacks on four wheels during Cruisin' the Coast, where spectators watch in wonderment each year as boats sail up and down the Sound decorated in festive Christmas lights, and where our Senior citizens cast their fishing rods every September for our annual Senior Fishing Rodeo. This July, we are excited to grow upon those events by welcoming you and members of our community to join us once again as The Great Lawn becomes center stage for this year's Blues Over Biloxi Air Show.

The Blues Over Biloxi Air Show will feature the world-renowned US Navy Blue Angels. Guests young and old are invited to join me and my team on The Great Lawn as the Blue Angels take flight for their awe-inspiring, aerobatic aerial performance. Guaranteed to be fun-filled afternoon and evening that the whole family can enjoy, this is an event you won't want to miss. And when the sun dips into the waters of the Gulf of Mexico, we'll all be reminded of what makes Harrah's Gulf Coasts one of your premiere destinations to escape to each year.

On behalf of the Harrah's Gulf Coast family, I invite back to our resort this July. It's certain to be an unforgettable month.

Sincerely,
Kennedy Smith
Vice President of Marketing and Hospitality
Harrah's Gulf Coast