

At Harrah's Gulf Coast, my team of memory makers and I never turn down an opportunity to celebrate. Whether it's for achievements, anniversaries or holidays, we delight in any reason to gather among friends and family for a celebration. Similarly, our mission every day is to find ways to celebrate you when you visit our resort and casino. As a company whose very motto is to *Inspire Grown-Ups to Play*, we know that we have to walk the walk and talk the talk before we can evoke that same spirit with valued guests such as you. That's why we take advantage of every opportunity to turn the spotlight onto our team members and keep that celebratory energy alive!

Earlier this year, I wrote how honored we were to celebrate 25 Years of Creating Memories on the Mississippi Gulf Coast! That special occasion was enriched by knowing that we were ushering in the moment with some of the very same team members that opened the doors to our very first guests 25 years earlier. And just a couple of months later, we had an opportunity to celebrate once again during our Caesars Awards of Excellence Banquet.

The Caesars Awards of Excellence Banquet is an annual event where my colleagues and I come together to recognize and honor the top performers at Harrah's Gulf Coast. These individuals are nominated throughout the year by their peers and leaders for going above and beyond the expectations of their role in categories such as Leadership, Community Service, Innovation, Superior Guest Service and more. Although we could only name one team member a winner in each category for the entire year, it was a wonderful testament to the hard work that these impassioned team members deliver each day.

As a team that embraces fun and celebration, this July will be no different. My team and I look forward to welcoming you back to Harrah's Gulf Coast for an unforgettable getaway. While you're here, tell us what you're celebrating and we'll help you take it to the next level!

Sincerely,
Kennedy Smith
Vice President of Marketing and Hospitality