

Earlier this year, Harrah's Gulf Coast proudly unveiled a new and dynamic sports betting venue for our guests to go all-in on game day action. Debuting on the heels of the 26th anniversary of legalized gaming in Mississippi, sports betting is figuratively – and literally – a game changer for our resort and casino, along with the state of Mississippi and the Gulf South. The first phase of many to come for sports betting at Harrah's Gulf Coast, the energy since the venue's opening has been electric this football season, and there's no end in sight.

Leading the charge for sports betting at Harrah's Gulf Coast is Rob Portwood, a former Gulfport, Mississippi native. For more than two decades, Rob has led multiple teams in this arena, most recently overseeing the sports betting operations for Caesars Entertainment casinos in Las Vegas, including Bally's, Paris and Planet Hollywood. I am proud to welcome him back home to the Mississippi Gulf Coast, and for Rob to meet many of you, as you place your first of many wagers. And don't worry, if sports betting is new to you as it has been to many of our guests, Rob or any of our team members in the sports book will be happy to teach you all you need to know!

We are proud to be the first state in the South to offer sports betting. Now, wagering and betting the odds on your favorite teams is easier and closer than ever; and for some of you, it's only a short drive away. I hope that sports betting at Harrah's will introduce you to an exciting new way to cheer for your favorite teams and enjoy the games this fall.

The potential for sports betting is endless. As 2018 draws to a close, I could not be more excited about what the future holds for gaming as it continues to evolve, reaching new guests in different ways, and becomes a more complete and well-rounded entertainment experience. I look forward to welcoming you back to Harrah's Gulf Coast, and to sharing this excitement with you.

Sincerely,
Jonathan Jones
General Manager
Harrah's Gulf Coast