



Harrah's Gulf Coast Partners with Little Big Town to Raise Money for Hurricane Harvey Relief Efforts during Friday Night's Concert

All Ticket Proceeds from Now until Friday will be Donated to Red Cross as Little Big Town Pledges to Match Donation

Biloxi, Miss. (August 31, 2017) – As [Harrah's Gulf Coast](#) and fans alike prepare for this Friday's highly-anticipated [Little Big Town](#) concert, our thoughts and prayers are with the neighboring states affected by Hurricane Harvey. To raise money for relief efforts, Harrah's Gulf Coast and Little Big Town will both make donations to the American Red Cross with the help of ticket holders.

All ticket sales from now until Friday will be donated to the American Red Cross as Little Big Town commits to matching this donation. Contributions and ticket proceeds will provide aid, shelter, food, comfort kits, emotional support and health services to the thousands of people affected by the historic flooding and damage brought on by Hurricane Harvey.

"Harrah's Gulf Coast and our sister property in New Orleans know better than most what our neighboring states are going through," said Jonathan Jones, general manager at Harrah's Gulf Coast. "We know that every bit of support – financial or otherwise - helps greatly on the road to recovery. We are united with them in their efforts to overcome and rebuild, and hope to make a positive impact in their recovery."

For current ticketholders looking for ways to contribute, American Red Cross will be accepting monetary donations onsite during the concert. For more information about Friday's event and what Harrah's Gulf Coast and Caesars Entertainment are doing to aid and assist relief efforts, visit www.harrahsgulfcoast.com .

GA, Pit and VIP tickets are still available for purchase at [Ticketmaster](#).

About Harrah's Gulf Coast

Harrah's Gulf Coast is a Caesars Entertainment property. Located on the beaches of Biloxi, Mississippi, the resort completed a \$14 million hotel renovation in Spring 2016 and features a 33,000-square-foot casino that boasts 800 of the newest and hottest slot machines, 35 action-packed table games and five dining amenities: Magnolia House, a fine-dining restaurant by Celebrity Chef Kelly English, the 24-hour restaurant, Steak 'n Shake, Chef Thomas Genin's The Blind Tiger - Biloxi Beach, Flavors Buffet and an upscale sports bar and lounge, Mix & Mingle that connects to an outdoor pool oasis. The restaurants complement Harrah's Gulf Coast's other award-winning amenities, including Grand Bear – a Jack Nicklaus Signature Golf Course - the 16,000-square-foot relaxation retreat Bellissimo Salon & Spa, complete with a fitness center and The Great Lawn, a 10.5 acre event venue that overlooks the Gulf of Mexico. Featuring Total Rewards®, the most inclusive loyalty program in the country, guests have access to exclusive benefits across the country with the ability to redeem offers and reward credits at any of the 40 destinations within the network. For more information, please visit www.HarrahsGulfCoast.com.

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