

It's hard to believe that a little over a year ago, The Book opened and took its first sports wagers. Within the first fifteen minutes of cutting the ribbon to our premier sports wager venue, patrons bet more than \$31,000 on various sporting events; all hopeful to be one of the first winners at The Book. It was a historical moment for our team, but we knew it was just the beginning. In the twelve months that have followed, our parent company has signed the first-ever, exclusive casino partnership with the NFL, The Bleacher Report, and most recently, ESPN, each solidifying Caesars Entertainment as the authority on casino sports betting experiences. Also within that year, we have also taught many sports enthusiasts on the coast the ins and outs of sports betting, helping them each begin their official winning record. And how can we forget the very lucky gentleman who placed a \$7,000 wager at The Book on Tiger Woods winning the 2019 Masters Tournament, resulting in a whopping \$98,000 pay out! It's been a fun and exciting year for our parent company and our resort and casino. The fun and excitement continues, as almost exactly one year later, our team was privileged to debut our second phase of sports betting and viewing with the opening of 406 Club.

Our team formally announced the addition of 406 Club in June of this year. As a dynamic, non-traditional venue with attractive, high-tech amenities, our team had full confidence that 406 Club would take sports viewing and entertainment to another level in the Gulf South – and it hasn't disappointed! The new venue, whose name offers a subtle nod to a previous era of sports betting in historic Biloxi, features three exclusive fan caves, modern and interactive LCD screens for unmatched sports watching, a thoughtfully-crafted food and beverage menu, betting kiosks for in-moment sports wagers, live music and bar games, including beer pong, shuffleboard and foosball, and more. There's nothing else quite like the 406 Club on the Mississippi Gulf Coast!

Our goal at Harrah's Gulf Coast is to ensure that we help you create unforgettable experiences when you visit our resort and casino. Because of that, we are always looking to bring you new experiences and ways to play. If you have not yet had a chance to visit us since the debut of 406 Club, I hope you'll consider joining us this September. We would love to welcome you back to our home away from home, and show you everything 406 Club has to offer, and perhaps, take your winning record to the next level!

Sincerely,  
Kennedy Smith  
Vice President of Marketing and Hospitality