

A man with grey hair and a beard, wearing a blue checkered blazer over a white t-shirt, is smiling and looking down at a glass of whiskey. He is holding a cherry on a stick in his right hand, about to place it in the glass. The background is a blurred cityscape at dusk or dawn, with a prominent classical building with columns. The overall mood is sophisticated and relaxed.

**YOUR
REWARDS
YOUR WAY**

**CAESARS
REWARDS®**

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THE TOTAL EXPERIENCE[®]

Get Rewarded For Doing Everything You Enjoy

- Earn when you play, dine, shop, or stay at Caesars Rewards resorts and casinos
- Free or discounted hotel stays
- Offers for dining, shopping, and shows
- Get exclusive pre-sale access for select shows
- Turn Reward Credits into free play
- And much more

Put simply, Caesars Rewards offers endless ways to earn the benefits you love.

caesars.com/myrewards





TIER CREDITS & STATUS

WHAT ARE TIER CREDITS?

Tier Credits are the key to a higher Tier Status, which gives you more benefits and faster service. All of the Tier Credits you earn from January 1 through December 31 are added to your Tier Score, which determines your Tier Status within Caesars Rewards.

How Do I Earn A Higher Tier Status?

The more you use your Caesars Rewards card, the faster you earn Tier Credits. As you elevate your Tier Status, benefits become even more exclusive.

- Gold: 0 – 4,999 Tier Credits
- Platinum: 5,000 – 14,999 Tier Credits
- Diamond: 15,000 – 24,999 Tier Credits
- Diamond Plus: 25,000 – 74,999 Tier Credits
- Diamond Elite: 75,000+ Tier Credits
- Seven Stars®: 150,000+ Tier Credits
(exclusive invitation only)

Your Tier Credits always reset to zero on January 1, because status must be earned each year to maintain your status the following year.

HOW DO I EARN TIER CREDITS?

You can earn Tier Credits just by doing the things you love.

- Hotel: 5 Tier Credits for every \$1 spent on room rates and resort fees at U.S. and Canada destinations
- Dining: 1 Tier Credit for every \$1 spent at participating restaurants
- Entertainment: 1 Tier Credit for every \$1
- Slot Machines: 1 Tier Credit for every \$5 coin-in*
- Video Poker Machines: 1 Tier Credit for every \$10 coin-in*
- Table Games & Poker: Tier Credits are earned based on your length of play, average bet, and the type of game
- Sports & Bingo: 1 Tier Credit for every \$10 wagered
- Race & Live Keno: 1 Tier Credit for every \$3 wagered

Earning rates outside the U.S. may vary based on current exchange rates. Earning rates may vary or not apply in other select markets. Additional restrictions may also apply. See the Caesars Rewards Center for complete details. *Some machines have lower earn rates, and these games will be clearly marked with the different rate.

RISE THROUGH THE RANKS

We make it easier to reach status faster with daily Tier Credit bonuses, so go out and enjoy everything you love about Caesars Rewards.

EARN THIS MANY TIER CREDITS IN A DAY...	...GET THIS MANY MORE TIER CREDITS
500 Tier Credits	+125 Tier Credit bonus
1,000 Tier Credits	+1,000 Tier Credit bonus
2,500 Tier Credits	+5,000 Tier Credit bonus Earns Platinum status in a day
5,000 Tier Credits	+10,000 Tier Credit bonus Earns Diamond status in a day

Tier Credits earned are based on a single promotional day's activity. Promotional days vary by location. Check with a Caesars Rewards Center for details. One Tier Credit bonus level awarded per promotional day and bonuses do not count toward Reward Credit balance, promotional Tier Credit earnings or qualifying for another daily bonus. Tier Credits earned from hotel room/resort fees, a promotion or multiplier do not count towards earning a Tier Credit bonus.





ENJOY A NEW TAKE ON THE GOLD STANDARD



GOLD
FREE TO JOIN: 0 TIER CREDITS

Start With More

- Earn a free night in Las Vegas or Atlantic City for every 5,000 Tier Credits earned, up to seven nights
- Receive room discounts and special offers just for being a Caesars Rewards member, and even more based on your activity
- Earn Reward Credits when you play, dine, shop or stay at a Caesars Rewards resort or casino
- Earn and redeem Reward Credits on WSOP® poker play at Caesars Rewards casinos
- Turn Reward Credits® into free play at the rate of \$1 for every 200 Reward Credits (\$5 increments, up to \$500 each day)
- Earn Great Gift Wrap-Up® Points at select resorts and casinos
- Get exclusive pre-sale access for select shows
- Earn and redeem Reward Credits through Caesars Rewards Partners

See the full menu of benefits at caesars.com/myrewards or visit a Caesars Rewards Center. Restrictions may apply.

GET EVEN BETTER REWARDS WITH A PLATINUM UPGRADE



PLATINUM 5,000+ TIER CREDITS

Experience Platinum Perks

- Bigger discounts on hotel rooms and more comps
- Complimentary valet and self-parking at many destinations
- Priority lines at many select locations
- 15% discount at casino gift shops
- Complimentary stay at Atlantis, Paradise Island in The Bahamas
- Up to 10% off Norwegian Cruise Line® vacations
- Tier Status match with Wyndham Rewards®
- Gift up to 5,000 Reward Credits to a friend (*limit of two transfers per year*)

See the full menu of benefits at caesars.com/myrewards or visit a Caesars Rewards Center. Restrictions may apply.





INDULGE IN DISTINCTIVE REWARDS



DIAMOND
15,000+ TIER CREDITS

Indulge In Rare Rewards

- \$100 Celebration Dinner to enjoy at one of our many acclaimed restaurants
- Priority lines at hotel check-in, restaurants, casino cashiers, and Caesars Rewards Centers
- No resort fees
- Paid access to the Laurel Lounge (*where available*)
- Two free nights at Caesars Resort Bluewaters Dubai
- 20% discount at casino gift shops
- Up to 20% off Norwegian Cruise Line vacations
- And much more

See the full menu of benefits at caesars.com/myrewards or visit a Caesars Rewards Center. Restrictions may apply.

EXPERIENCE DIAMOND AT A WHOLE NEW LEVEL



DIAMOND PLUS 25,000+ TIER CREDITS

- Complimentary access to the Laurel Lounge (where available)



DIAMOND ELITE 75,000+ TIER CREDITS

- \$600 Airfare Credit to Las Vegas
- Earn Great Gift Wrap Up® points at all Caesars Rewards casinos

See the full menu of benefits at caesars.com/myrewards or visit a Caesars Rewards Center. Restrictions may apply.





THE STARS HAVE ALIGNED FOR YOU TO ACHIEVE THE ULTIMATE



SEVEN STARS® 150,000+ TIER CREDITS

(Exclusive invitation only)

Achieve The Ultimate

- \$500 Celebration Dinner to enjoy at many of our acclaimed restaurants
- Retreat to any Caesars Rewards destination with airfare up to \$1,200, round-trip transportation between the airport and hotel, and a \$500 dining folio
- Complimentary rooms *(based on activity)*
- Two free nights at Caesars Palace Bluewaters Dubai
- Upgrade to the best available room at check-in
- Complimentary early check-in/late check-out
- Invitation to exclusive Seven Stars Signature Events
- Congratulatory voyage with Norwegian Cruise Line®
- And much more

See the full menu of benefits at caesars.com/sevenstars or visit a Caesars Rewards Center. Restrictions may apply.



REWARD CREDITS®

WHAT ARE REWARD CREDITS?

Reward Credits are the comp currency of Caesars Rewards. You can earn credits for anything you do during your visit at any Caesars Rewards resort or casino. When you're shopping, dining, at the spa, or even grabbing a cup of coffee, you could be earning Reward Credits. And you can redeem these credits to comp yourself for the same experiences. Your Reward Credits do not expire as long as you earn one Reward Credit every six months.

HOW DO I EARN REWARD CREDITS?

The more you use your Caesars Rewards card, the more you earn.

- Entertainment: 1 Reward Credit for every \$1 spent on hotel, spa, shopping, and more
- Dining: 1 Reward Credit for every \$1 spent at participating restaurants
- Slot Machines: 1 Reward Credit for every \$5 coin-in*
- Video Poker Machines: 1 Reward Credit for every \$10 coin-in*
- Table Games & Poker: Reward Credits are earned based on your length of play, average bet, and the type of game
- Sports & Bingo: 1 Reward Credit for every \$10 wagered
- Race & Live Keno: 1 Reward Credit for every \$3 wagered
Reward Credits are not earned in Nevada for Race wagers.

HOW CAN I USE MY REWARD CREDITS?

You can redeem your Reward Credits at any Caesars Rewards resort or casino to create the experience you want. Here are just a few.

- Free Slot & Table Play
- Dining
- Hotel stays
- Spa and salon services
- Shopping
- Show tickets

You can also use your Reward Credits with some of our Caesars Rewards Partners.

- Name-brand eCatalog merchandise and gift cards
- Sporting events and concert tickets through Caesars Rewards Live Events®

The choice is yours. See the full menu at caesars.com/myrewards or visit a Caesars Rewards Center.

Earning rates outside the U.S. may vary based on current exchange rates. Earning rates may vary or not apply in other select markets. Additional restrictions may also apply. See the Caesars Rewards Center for complete details. *Some machines have lower earn rates, and these games will be clearly marked with the different rate.

CAESARS REWARDS VISA® CREDIT CARD

The Caesars Rewards Visa Credit Card lets Caesars Rewards members earn Reward Credits every day. Earn more and earn faster simply by doing what you love! Apply at caesars.com/visa.

10,000 BONUS REWARD CREDITS

Use your Caesars Rewards Visa Card outside of a Caesars Rewards destination within the first 90 days of being approved to earn 10,000 Reward Credits after spending \$750.

TURN YOUR EVERYDAY PURCHASES INTO REWARD CREDITS WITH:

➤ 5 Reward Credits

For every \$1 spent at Caesars Rewards resorts and casinos* and on sports and show tickets through Caesars Rewards Live Events.

➤ 2 Reward Credits

For every \$1 spent on airlines, gas and grocery stores.

➤ 1 Reward Credit

For every \$1 everywhere else Visa is accepted.

GOLD MEMBERS ARE UPGRADED TO PLATINUM STATUS

- Be upgraded by making your first purchase in the first 90 days of approval.
- Maintain Platinum Tier Status by spending \$5,000 in the current calendar year!



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EVERYDAY REWARDS, EVERYWHERE YOU GO

Earn more benefits in your everyday life with our Caesars Rewards Partners. Discover all the ways you can rack up rewards through partnerships we've built around the world.

CAESARS REWARDS SHOPPING

Earn Reward Credits at many of your favorite online retailers through the Caesars Rewards Marketplace® or redeem your Reward Credits through the Caesars Rewards eCatalog for gift cards or great products like housewares, electronics and accessories.

CAESARS REWARDS DINING

Earn big when dining locally at any of over 11,000 participating restaurants. Simply pay with a debit or credit card registered with the dining program and you will be automatically rewarded.

CAESARS REWARDS LIVE EVENTS

With Caesars Rewards Live Events, Caesars Rewards members can earn and redeem Reward Credits for show tickets, concert tickets, and tickets to major live sporting events.

SAY & PLAY

Earn Reward Credits for every survey you complete about products and services you use every day through Say and Play, a free online survey community for Caesars Rewards members.

1-800-FLOWERS.COM®

Caesars Rewards members can send smiles with truly original flowers and gifts AND earn up to 30X Reward Credits for purchases.

CAESARS REWARDS GIFT CARD

When you give the gift of excitement and hand someone a Caesars Rewards Gift Card, you're not just giving a gift—you're unlocking a world of possibilities.

SOCIAL GAMES ON FACEBOOK

Play for free and enjoy the Caesars gaming experience in a fun atmosphere online. Plus earn Reward Credits on all virtual coin purchases when you play on Facebook and are logged in with your Caesars Rewards number. Play at caesars.com/play.

WYNDHAM REWARDS

Caesars Rewards members now enjoy the perks from two great loyalty programs. Just link your Caesars Rewards account to a Wyndham Rewards account and your status will be matched. Plus, transfer your Reward Credits to Wyndham Rewards points and vice versa.

ATLANTIS PARADISE ISLAND

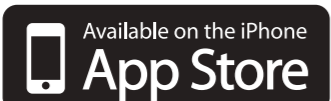
Platinum, Diamond, Diamond Plus, Diamond Elite, and Seven Stars® Caesars Rewards members can enjoy one complimentary stay at Atlantis, Paradise Island resort in The Bahamas. Plus, Caesars Rewards Gift Cards are accepted at select front desk locations.

NORWEGIAN CRUISE LINE

Caesars Rewards members enjoy exclusive savings up to 30% on cruise vacations from Norwegian Cruise Line and can use Caesars Rewards Gift Cards for onboard purchases on cruises that depart from select locations.

View more at caesars.com/partners

Each Caesars Rewards Partner has restrictions that apply specifically to it. See caesars.com/partners for complete details.



ENHANCE YOUR EXPERIENCE

Download the Caesars Rewards® mobile app now to stay connected—anytime, anywhere.

- Hotel reservations
- Show tickets
- Tier Credit and Reward Credit balances
- Restaurant reservations
- Mobile-exclusive offers
- Contact your Casino Host or Guest Services
- Check-in and Check-out
- Plus more features

caesars.com/mobile



caesars.com/myrewards

CAESARS
REWARDS®

Stay Connected

CAESARS
REWARDS



For a list of Caesars Rewards Rules & Regulations, visit caesars.com/rules or any Caesars Rewards Center.

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