

Lucky Slots Sweepstakes
Official Rules

NO PURCHASE OR PLAY NECESSARY TO ENTER. Promotion period (“Promotion Period”) begins on Tuesday, April 1, 2021 at 9:00 a.m. CT and ends on Friday, April 30, 2021, at 11:59 p.m. CT. All times referred to in these Official Rules are Central Time (“CT”). As used herein, “Sponsor” means Horseshoe Hammond, LLC d/b/a Horseshoe Casino Hammond, located at 777 Casino Center Drive, Hammond, IN 46320. “Promotion Entities” means Sponsor, Sponsor’s parent and each of Sponsor’s affiliated and subsidiary companies. All references to the Lucky Slots Sweepstakes” shall be referred to as “Promotion” throughout these Official Rules. Promotion is sponsored by Sponsor.

General Rules:

1. To be eligible to enter this Promotion, participants (“Participants”) must be:
 - a. At least 21 years of age; and
 - b. A legal resident of the 50 United States or the District of Columbia (excluding Puerto Rico, Guam, the Virgin Islands and other United States territories), and must reside within a 100-mile radius of Horseshoe Casino Hammond, located at 777 Casino Center Drive, Hammond, IN 46320.
2. Void in the Province of Quebec and where prohibited or restricted by law.
3. This Promotion is subject to all applicable federal, state, and local laws and regulations, including gaming regulations, and all aspects of the Promotion are subject to the approval of appropriate regulatory authorities.
4. All Participants must have an active Twitter and/or Instagram account. Go to www.twitter.com and/or www.instagram.com for instructions on how to create an account.
5. All entries are subject to review and verification.
6. Sponsor reserves the right to distribute additional entries via advertising, direct mail, or other promotional means.
7. Except where prohibited by law, Participants agree to allow Sponsor the unconditional use of their name and likeness for promotions/advertising and announcements without compensation, consideration, notice, review, or consent.
8. Winners are responsible for any and all taxes, licenses, registrations and other fees, as applicable.
9. Promotion times are approximate. Sponsor reserves the right to change Promotion times due to unforeseen or extenuating circumstances.
10. All decisions regarding the interpretation of the Official Rules, eligibility, etc. for this Promotion lie solely with Sponsor whose decisions are final.
11. Sponsor reserves the right to modify or cancel this Promotion at any time, for any reason, subject to any applicable regulatory approval, provided that such modification shall not, as of the date of such modification, materially alter or change any Participant’s prize already awarded. Notice of any such modification is sufficient if posted in a Tweet on the Horseshoe Casino Hammond Twitter page <https://twitter.com/horseshoehammond>.
12. Sponsor may disqualify any Participant for any prize based upon fraud, dishonesty, violation of these Official Rules or other misconduct whether or not related to this Promotion.
13. Sponsor is not liable for injuries or losses arising or resulting from participation in the Promotion and is not liable for any acts or omissions by employees, whether negligent or willful, in the conduct of the Promotion and is not liable in the event of any equipment or software malfunction.
14. Sponsor is not responsible for lost, late, mutilated, or illegible entries nor for electronic transmission errors or delays resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, hardware, software, or telephone failures of any kind, lost or unavailable connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by Sponsor, users, or by any of the equipment or programming associated with or utilized in the Promotion or by any technical or human error which may occur in the processing of submissions which may limit, restrict, or prevent a Participant’s ability to participate in the Promotion.
15. If for any reason the Promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes within or beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper

conduct of this Promotion, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Promotion.

16. Any attempt by any person to deliberately damage any program or to undermine the legitimate operation of this Promotion may be a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent of the law.
17. Prizes and entries are non-transferable.
18. Entries will be retained for record keeping purposes in accordance with local legal requirements.
19. Need not be present to win.
20. A copy of these Official Rules and any changes will be available in a Tweet on the Horseshoe Casino Hammond Twitter page (<https://twitter.com/horseshoehammd>).
21. The following individuals are not eligible to enter the Promotion:
 - a. Employees of Sponsor or any of its subsidiaries, affiliates or parent companies who are (i) director level or above or (ii) involved in coordinating or executing promotions on behalf of Sponsor;
 - b. Employees of any advertising agency or marketing services firm that is providing any services to Sponsor in connection with the Promotion;
 - c. The spouse, parent or child of an employee described in (a) or (b) above;
 - d. Anyone sharing the same primary residence as an employee described in (a) or (b) above; or
 - e. Individuals who are excluded from Sponsor facilities, including through a government program, at Sponsor's discretion, or by their own request.
22. By entering the Promotion, you agree on behalf of yourself and your heirs, executors, and administrators (a) to release and hold harmless Promotion Entities, Twitter, Inc. ("Twitter"), Instagram, Inc. ("Instagram") and each of their respective officers, directors, and employees (collectively, "Released Parties") from any liability, illness, injury, death, loss, litigation, or damage that may occur, directly or indirectly, whether caused by negligence or not, from your participation in the Promotion and/or your acceptance, possession, use, or misuse of a prize or any portion thereof (including any travel related thereto); (b) to indemnify Released Parties from any and all liability resulting or arising from your failure to comply with these Official Rules or a breach of any of your representations and warranties; (c) to hereby acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize, including express warranties provided exclusively by a prize supplier that are sent along with such prize; (d) if selected as a winner, to the posting of your name on Sponsor's websites and the use by the Promotion Entities of your name, voice, image, and/or likeness for publicity, promotional, and advertising purposes in any and all media now or hereafter known, throughout the world in perpetuity, without additional compensation, notification, permission, or approval, and, upon request, to the giving of consent, in writing, to such use; and (e) to be bound by these Official Rules and to waive any right to claim any ambiguity or error therein or in the Promotion itself, and to be bound by all decisions of Sponsor, which are binding and final.
23. Sponsor reserves the right to substitute prizes that have or have not been awarded as long as the value is substantially the same as the original prize offered in the event that the original prize becomes unavailable. In no event will Sponsor be obligated to award more prizes than the number of prizes stated in these Official Rules.
24. If by reason of a print or other error, more prizes are claimed than the number set forth in these Official Rules, all prizes will be awarded on a first come - first serve basis until the advertised number of prizes available in each prize category are distributed. No more than the advertised number of prizes will be awarded.

Entry:

25. Participants may enter using the below entry method:
 - a. **Twitter:** To enter on Twitter, Participants must take a photo in front of their favorite/lucky slot machine at Horseshoe Hammond then upload the photo to their personal Twitter account, where they must tag Horseshoe Hammond's platform handle, @HorseshoeHammd, and utilize the hashtag #LuckySlotsSweeps explaining why that particular machine is lucky for them.
 - b. **Instagram:** To enter on Instagram, Participants must take a photo in front of their favorite/lucky slot machine at Horseshoe Hammond then upload the photo to their personal Instagram account, where they must tag Horseshoe Hammond's platform handle, @HorseshoeHammond, and utilize the hashtag #LuckySlotsSweeps explaining why that particular machine is lucky for them.

26. Photo entries that do not comply with these Official Rules will not be valid and will not be eligible to win the Promotion.
27. Maximum of one (1) entry per Participant during the Promotion.
28. By submitting your photo entry, you represent and warrant that you have (1) obtained written permission from each person whose name, image, likeness or voice ("Likeness") is included in the entry; (2) that each person included in the entry meets the requirements of eligibility for this promotion (including being 21 years old or older or of legal gambling age under applicable law) (3) has granted you all necessary rights to use the person's Likeness in the entry as described in these Official Rules; (4) that you can and will make copies of such permissions available to Sponsor upon request; and (5) that the photograph entry is solely your property and you grant the Promotion Entities a royalty-free, world-wide, perpetual license to publicly use, display, reproduce and make derivative works of the entry, including use of your name and likeness (unless prohibited by law), in any manner, in whole or in part, including but not limited to advertising, publicity and promotion.
29. Sponsor retains the right to disqualify any photograph that doesn't comply with the Official Rules or is deemed inappropriate at the Sponsor's sole discretion, including, without limitation, any entries generated by a script, macro, or other automated means or by any means that subverts the entry process.
30. The Participant's photo will be subject to approval by an internal committee selected by the Sponsor to confirm it meets the requirements above. Once the photo is approved, it will be uploaded to the Horseshoe Casino Hammond Twitter and/or Instagram page.
31. No entry will be accepted after 11:59 p.m. CT on Friday, April 30, 2021.
32. All entries for the Promotion are in electronic format.
33. Selected winners may be requested to provide the original photo. Winner's inability to provide the original photo will not affect his or her eligibility to win a prize.
34. Your use of Twitter or Instagram (the "Social Media Platforms") to enter the Promotion is further subject to Twitter and Instagram's terms and conditions. Sponsor is not responsible for any changes or unavailability of Twitter and Instagram that may interfere with the Promotion (including any limitations, restrictions, or conditions on Sponsor's ability to use Twitter for the Promotion as set forth in these Official Rules) or ability of entrants to timely enter, receive notices or communicate with Sponsor via Twitter and Instagram, in which case, Sponsor, in its sole discretion, may terminate or modify the Promotion. This Promotion is in no way sponsored, endorsed, or administered by or associated with Twitter or Instagram. Twitter and Instagram are not responsible for the administration of the Promotion and is not involved with the Promotion in any way. You are providing your information to Sponsor and not to Twitter or Instagram. Do not contact Twitter or Instagram for any information about this Promotion.
35. Sponsor's use of your personal information is governed by Sponsor's privacy policy, located at <http://caesarscorporate.com/privacy/>.

Prizes and Winner Selection:

36. Sponsor will select three (3) winners every Monday in April. Potential winning entries will be selected by random selection process (through any reasonably secure means to be determined by Sponsor) from all eligible entries.
37. Sponsor will award the following prize:
 - a. Each winner will receive One (1) Food & Beverage dining credit in the amount of One Hundred Dollars (\$100.00) for Jack Binion's Steak.
38. Approximate retail value of all prizes is \$12,000.00.
39. Only the Participant who submitted the winning entry will receive the prize. In case of a dispute over the identity of the individual who submitted the winning entry, Sponsor reserves the right to determine the potential winner in its sole discretion. Without limiting the foregoing, Sponsor may deem that an entry was made by the authorized account holder of the primary email address associated with the Twitter account used to enter. "Authorized account holder" is defined as the person who is assigned to the email account by the company or organization responsible for assigning such accounts.
40. Dining credits must be used on Sunday, October 31, 2021 (date subject to change).
41. Prizes are non-transferable and no substitution will be made except as provided herein at Sponsor's sole discretion.

42. Potential winner will be contacted via Twitter or Instagram direct message, and, once winner is confirmed, will be announced in a Tweet and Instagram Post on the Horseshoe Casino Hammond Twitter page (<https://twitter.com/horseshoehammd>) and Instagram account (<https://www.instagram.com/horseshoehammond/>).
43. Potential winner must reply within 48 hours of being contacted to claim their prize. Notice to potential winner may include instructions on how to confirm eligibility, which may require potential winner to email or otherwise deliver to Sponsor potential winner's full name, date of birth, phone number, email address, and/or mailing address.
44. If a winner does not claim his or her prize in the allotted time, Sponsor will, time permitting, select a new potential winner using the judging criteria above.
45. Unclaimed prizes will be forfeited. Invalid or incorrect contact information (Caesars Rewards Number, telephone number, email address or mailing address) may result in prize forfeiture.
46. Potential winner may be required to execute and return an affidavit of eligibility, release of liability, and, except where prohibited, publicity release.
47. Winner must pick up prize at the Caesar Rewards Center at Horseshoe Casino Hammond, no later than Sunday, October 31, 2021.
48. The prize package expires on Monday, November 1, 2021.
49. For a copy of these Official Rules or the name of the winner (available after Tuesday, May 4, 2021), send a self-addressed, stamped envelope to be received no later than Sunday, May 30, 2021 to One Harrah's Court, Las Vegas, NV 89119, Attn: Caesars Rewards, Attn: Caesars Rewards (Lucky Slots Sweepstakes).