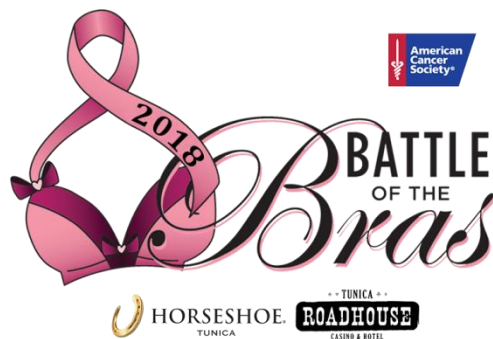




Battle of the Bras 2018 Sponsorship Levels and Benefits

Title Sponsor \$25,000

- Caesars Mid-South (Horseshoe Tunica & Tunica Roadhouse) is the Title Sponsor

Presenting Sponsor \$15,000

- **Sole designation** as Presenting Sponsor
- **Presenting Sponsor** logo and name on all printed material, logo and name on website as Presenting Sponsor, prominently displayed at the Battle 2018
- **Presenting Sponsor** live welcome on stage at the night of event and welcome to speak as desired
- **Presenting Sponsor** reserved seating at Battle 2018
- Opportunity for one company representative to model in Battle 2018
- Name in all Battle 2018 press releases
- 40 admission tickets to Battle 2018, plus 40 drink coupons
- 40 invitations to Battle 2018 after party
- 4 Complimentary hotel rooms the night of the event

Seven Star Sponsorship \$10,000

- Logo on all printed material, logo and name on website as Seven Star Sponsor
- Recognition from stage the night of the event
- Name in all Battle 2018 press releases
- 20 admission tickets to Battle 2018, plus 20 drink coupons
- 20 invitations to Battle 2018 after party
- 3 Complimentary hotel room the night of the event

Diamond Sponsorship \$5,000

- Logo on back of program night of the event
- Recognition from stage the night of the event
- Name in all press releases
- 15 admission tickets to Battle 2018, plus 15 drink coupons
- 15 invitations to Battle 2018 after party
- 2 Complimentary hotel room the night of the event

Platinum Sponsorship \$2,500

- Logo on back of program night of the event
- Recognition from stage the night of the event
- Name in all press releases
- 10 admission tickets to Battle 2018, plus 10 drink coupons
- 10 invitations to Battle 2018 after party
- 1 Complimentary hotel room the night of the event

Gold Sponsorship \$1,000

- Name listed on back of program night of the event
- 6 admission tickets to Battle 2018, plus 6 drink coupons
- 6 invitations to Battle 2018 after party

Friend of Battle Sponsorship \$500

- Name listed on back of program night of the event
- 4 admission tickets to Battle 2018, plus 4 drink coupons

For more information on becoming a Sponsor of this event, contact Ricky Busey at rbusey@harrahs.com or Trenya Lewellen at tlewellen@horseshoe.com.