CAESARS WINDSOR'S
3 CHRSYLER PACIFICA HYBRID MINIVANS & CASH GIVEAWAY
APRIL 22, 2017
RULES AND REGULATIONS
("CONTEST RULES")

1. How to Enter

Caesars Windsor's 3 Chrysler Pacifica Hybrid Minivans & Cash Giveaway (the "Contest") begins on March 27, 2017 at 12:00:00 a.m. Eastern Time ("ET") and ends on April 22, 2017 at 10:00:00 p.m. ET. The Contest includes a draw on Saturday, April 22, 2017 ("Draw Date").

Eligible Total Rewards® Members ("Members") will receive a mailed notice (using the last known address recorded on their Total Rewards account) advising them of their eligibility to receive base entries ("Base Entries") (requiring activation as defined below) into the Contest on the Draw Date. The number of Base Entries that a Member is eligible to receive is based on his/her recognized tier status defined by Total Rewards as of March 1, 2017. Base entries for each tier are defined below:

- Seven Stars Members will be eligible to receive up to 70 Base Entries on the Draw Date;
- Diamond Members will be eligible to receive up to 50 Base Entries on the Draw Date;
- Platinum Members will be eligible to receive up to 20 Base Entries on the Draw Date; and
- Gold Members will be eligible to receive up to 10 Base Entries on the Draw Date.

Members are also eligible to automatically receive additional entries ("Additional Entries") based on tier status, (requiring activation as defined below) into the Contest for every fifty (50) Tier Credits accumulated during four (4) earning periods.

Earning Period One is from March 27, 2017 at approximately 12:00 am until March 27, 2017 at 4:00 am ("Earning Period One"). During Earning Period One Members using their Total Rewards card during regular slot/table play will earn Additional Entries for each tier status as defined below:

- Seven Stars Members will be eligible to earn up to 100 Additional Entries for every 50 Tier credits earned during Earning Period One;
- Diamond Members will be eligible to earn up to 50 Additional Entries for every 50 Tier credits earned during Earning Period One;
- Platinum Members will be eligible to earn up to 30 Additional Entries for every 50 Tier credits earned during Earning Period One; and
- Gold Members will be eligible to earn up to 20 Additional Entries for every 50 Tier credits earned during Earning Period One.

Earning Period Two is from March 27, 2017 at approximately 4:00 am until April 9, 2017 at 4:00 am ("Earning Period Two"). During Earning Period Two Members using their Total Rewards card during regular slot/table play will earn Additional Entries for each tier status as defined below:

- Seven Stars Members will be eligible to earn up to 100 Additional Entries for every 50 Tier credits earned during Earning Period Two;

- Diamond Members will be eligible to earn up to 50 Additional Entries for every 50 Tier credits earned during Earning Period Two;

- Platinum Members will be eligible to earn up to 30 Additional Entries for every 50 Tier credits earned during Earning Period Two; and

- Gold Members will be eligible to earn up to 20 Additional Entries for every 50 Tier credits earned during Earning Period Two.

Earning Period Three is from April 9, 2017 at approximately 4:00 am until April 22, 2017 4:00 am. ("Earning Period Three"). During Earning Period Three Members using their Total Rewards card during regular slot/table play will earn Additional Entries for each tier status are defined below:

- Seven Stars Members will be eligible to earn up to 200 Additional Entries for every 50 Tier credits earned during Earning Period Three;

- Diamond Members will be eligible to earn up to 100 Additional Entries for every 50 Tier credits earned during Earning Period Three;

- Platinum Members will be eligible to earn up to 60 Additional Entries for every 50 Tier credits earned during Earning Period Three; and

- Gold Members will be eligible to earn up to 40 Additional Entries for every 50 Tier credits earned during Earning Period Three.

Earning Period Four is April 22, 2017 at approximately 4:00 am until April 22, 2017 9:00 pm. ("Earning Period Four"). During Earning Period Four Members using their Total Rewards card during regular slot/table play will earn Additional Entries for each tier status are defined below:

- Seven Stars Members will be eligible to earn up to 200 Additional Entries for every 50 Tier credits earned during Earning Period Four;

- Diamond Members will be eligible to earn up to 100 Additional Entries for every 50 Tier credits earned during Earning Period Four;

- Platinum Members will be eligible to earn up to 60 Additional Entries for every 50 Tier credits earned during Earning Period Four; and

- Gold Members will be eligible to earn up to 40 Additional Entries for every 50 Tier credits earned during Earning Period Four.

Bonus Entries will be given to guests that have downloaded the new Play by TR App and accepted the Code Green Tips. There are ten (10) Code Green Tips each worth fifty (50) Bonus Entries. Guests will receive a max of 500 bonus entries once over the entire promotional period. Only guests who have downloaded the Play by TR App and accepted the Code Green Tips will be eligible for the Bonus Entries.

Members are also eligible to receive entries by handwriting their complete name, mailing address, telephone number and Total Rewards card number along with a handwritten original essay one hundred (100) words or longer about why they like Caesars Windsor and mailing it in an envelope with proper and sufficient postage to 3 Chrysler Pacifica Hybrid Minivans & Cash Draws April 2017, c/o Marketing Events Department, Windsor Casino Limited, 377 Riverside Drive East, Windsor, Ontario, N9A 7H7. All mail-in entries must be original (no photocopies or other reproductions) and must be received no later than seven (7) business days prior to a Draw Date. Limit one (1) mail-in entry request per envelope per day. Members warrant that all essays are original and do not infringe the rights of any third parties. A unique and original essay is required for every request. Mail-in entry requests that are mechanically reproduced or made in any fashion other than as specified herein are void. Members will automatically receive twenty (20) entries (requiring activation) for each eligible mail-in entry request received ("Mail-In Entries."). The sponsor is not responsible for any lost or late mail.

In order to be eligible to win a prize in the Contest, Members must activate Base Entries, Additional Entries and Mail-In Entries on the Draw Date between the hours of 12:00:00 p.m. ET and at least sixty (60) minutes prior to the Draw Time (see Rule #2) in which they wish to participate using one of the following methods:

a) Swiping their Total Rewards card at the Promotions Kiosk; or
b) Presenting their Total Rewards card to a Total Rewards representative at the Total Rewards Centre.

A Total Rewards member who is on property may request that a Caesars Windsor Player Development Representative arrange for the activation of his/her entries on his/her behalf. These activations must take place via the Total Rewards Centre. Under no circumstance may entries be activated for guests who are not on property.

Base Entries, Additional Entries and Mail-In Entries will be accounted for at the Draw Times as long as Members activate their account once during the Activation Period. However, at time of activation Members' entries will only be recorded for those Draw Times occurring at least sixty (60) minutes **after** the time of activation. For example, entries activated at 6:00 p.m. on a Draw Date will be entered into the 7:00 p.m. Draw Time and all later Draw Times on that Draw Date. Entries activated at 6:01 p.m. on a Draw Date will be entered into the 7:30 p.m. Draw Time and all later Draw Times on that Draw Date.

Promotions Kiosks are located on the main floor of the Casino. The location of the Promotions Kiosks is subject to change at the sole discretion of Caesars Entertainment Windsor Limited (the "Sponsor").

In order to be eligible to win a prize in the Contest, eligible Members must be present in the building of Caesars Windsor at 377 Riverside Drive East, Windsor, Ontario N9A 7H7 (excluding hotel towers, Colosseum, parking structure, smoking shelters, Neros, Arius, Elyx and all areas outside the Casino) on each of the Draw Date (see Rule #2) and at the Draw Times (as defined below) (see Rule #2) in which they wish to participate.

Once the Member's Total Rewards card has been swiped in the manner set out above, entries will be automatically entered into the Contest in electronic format for the Draw Date. The Sponsor takes no responsibility for any errors, defects, delays, destruction or other problems relating to the

use of a Member's Total Rewards card to enter the Draw, whether caused by a technical malfunction of the card reader, computer or otherwise.

2. Prize Draw

On the Draw Date at approximately 5:00:00 p.m. ET, 6:00:00 p.m. ET, 7:00:00 p.m. ET, 8:00:00 p.m. ET, 9:00:00 p.m. ET, and 10:00:00 p.m. ET (each a "Draw Time" or collectively "Draw Times"), a Caesars Windsor representative (the "Representative") will randomly and electronically draw the appropriate number of entries at the Draw Time to correspond with the number of prizes available (see Rule #3). The Representative will then announce the name and Total Rewards account number associated with each selected entry from the Cosmos Rotunda area (the "Draw Site") as well as through the public address system at Caesars Windsor (which excludes the hotel towers, Colosseum, smoking shelters, parking structure, Neros, Ariius, Elyx and any areas outside the Casino) and start a timer for five (5) minutes. In order to be eligible to win a prize, selected entrants must also identify themselves, by attending the Draw Site, within five (5) minutes of their name being announced at the Draw Site.

Selected entrants who do not properly identify themselves within the five (5) minute time limit will forfeit their chance to win. The prize will be re-drawn for an additional nine (9) times for a selected entrant to be identified. A maximum of ten (10) names will be drawn, and if the prize remains unclaimed after these ten (10) it will not be drawn for again. Each selected entrant must identify themselves within the five (5) minute time limit or they will forfeit their chance to win. It is the responsibility of each participant to hear the announcement over the public address system at the time of the announcement. The public address system cannot be heard in hotel towers, Colosseum, parking structure, smoking shelters, Neros, Ariius, Elyx or any areas outside of the Casino.

Members are eligible to win a maximum of one (1) time per Draw Time up to a maximum of one (1) time per Draw Date.

3. Prizes

On the Draw Date there will be six (6) prizes available to be won as defined below**.**

At each of the 5:00 p.m. ET., 7:00 p.m. ET., 9:00 p.m. ET., Draw Times there is a total of one (1) prize available to be won consisting of $10,000.00 CDN. Cash.

At the 6:00 p.m. ET. Draw Time, there is a total of one (1) prize available to be won consisting of one (1) 2017 Chrysler Pacifica Hybrid Minivan (the "Vehicle") with an approximate retail value of CDN. $59,705.00.

At the 8:00 p.m. ET. Draw Time, there is a total of one (1) prize available to be won consisting of one (1) 2017 Chrysler Pacifica Hybrid Minivan (the "Vehicle") with an approximate retail value of CDN. $59,705.00.

At the 10:00 p.m. ET. Draw Time, there is a total of one (1) prize available to be won consisting of one (1) 2017 Chrysler Pacifica Hybrid Minivan (the "Vehicle") with an approximate retail value of CDN. $59,705.00.

Total value of all cash prizes is $30,000. Approximate retail value of all Vehicle prizes is $179,115.00.

The selected entrant will be permitted to choose the cash option of CDN. $30,000.00 in lieu of taking any of the three Vehicles available to be won.

By accepting the prize of the Vehicle, the selected entrant agrees that all expenses incurred by claiming or using the Vehicle including but not limited to custom duties, federal, state, provincial or local taxes and like amounts, destination charges, freight, delivery, dealer preparation fees, additional equipment and options, licensing, registration, insurance, title and all other expenses upon receipt and use of the Vehicle, if any, are the selected entrant's sole responsibility. Any incremental costs in claiming the Vehicle not outlined herein are the sole responsibility of the winner. The selected entrant acknowledges that interior/exterior colors and materials, accessories, if any, and location and time of the delivery of the Vehicle will be determined by the Sponsor in its sole discretion. The Sponsor reserves the right to substitute a prize of equivalent or equal value for any reason. The selected entrant further acknowledges that he/she must provide valid proof of automobile insurance including, but not limited to, coverage for third party liability, accident benefits, direct compensation/property damage and uninsured motorists, possess a valid driver's license in Canada or the United States of America, and have proof of valid license plates in order to take delivery of the Vehicle failing which the prize may be forfeited in the Sponsor's sole discretion.

4. Prize Claim

In order to be eligible to win a prize, all selected entrants must have identified themselves and presented their Total Rewards card within the five (5) minute time limit described above and further must present valid government-issued photo identification to a Representative in the Rotunda, within thirty (30) minutes of having identified themselves. In order to win a prize in the Contest, each selected entrant must correctly answer, unaided, a time-limited (90 seconds), mathematical, skill-testing question. Selected entrants will also be required to sign a standard Release, including publicity release, confirming compliance with the Contest Rules, acceptance of the selected prize as awarded and releasing the Sponsor, Windsor Casino Limited, Ontario Lottery and Gaming (the "OLG") and Caesars Windsor and their respective parent companies, affiliates, subsidiaries, agencies, agents, respective directors, officers, employees, representatives, sponsors, successors and assigns from any liability for any loss, harm, damages, claims, costs, causes of action or injury whatsoever including, but not limited to, personal injury, accident or death, property damage, disappointment or inconvenience arising from any act, omission or negligence whatsoever relating to the Contest or the receipt, ownership, possession or use of any prize. One prize per day per selected entrant.

All answers to skill-testing questions are final. The selected entrant must comply with all Contest Rules before being declared a winner. Should a selected entrant incorrectly answer the skill-testing question, or otherwise fail to comply with all the Contest Rules, the selected entrant will be disqualified from Contest participation and the prize will be forfeited and will not be drawn for again. Prizes that are not claimed in accordance with these rules will not be awarded.

By accepting the above-mentioned prize, the selected Member acknowledges and agrees that the prize does not include reimbursement of any other expenses including, but not limited to, freight, shipping, insurance, taxes or international taxes. If the selected Member is unable or unwilling to accept or otherwise redeem the prize or any part of the prize for any reason on the terms it is awarded, the prize or that portion of the prize shall be forfeited and will not be drawn for again.

General

5. Must be present to win.

6. All times are approximate and may be adjusted at the sole discretion of the Sponsor.

7. No purchase is necessary to participate in this Contest. If not already a Member, customers may become a member without charge by completing an application at the Total Rewards Centre at Caesars Windsor. Total Rewards Memberships can be cancelled at any time by visiting the Total Rewards Centre at Caesars Windsor.

8. Use of a Total Rewards card by anyone other than the sole member enrolled on the account is strictly prohibited.

9. Prizes must be accepted as awarded and are non-transferable.

10. All prize claim verification information is subject to verification and will be void if not obtained through legitimate channels, or if not original, or if illegible, altered, forged, defaced, mutilated or tampered with in any way, or if not obtained in accordance with these Contest Rules.

11. By participating in this Contest, an entrant grants to the Sponsor the right to use his/her likeness and name, mailing address including city of residence, telephone number, and e-mail address ("Personal Information") without further permission or compensation for the purpose of administering the Contest including, but not limited to, contacting and announcing the winner and acknowledges that the Sponsor may disclose the Personal Information to third parties or service providers of the Sponsor in connection with the foregoing. By accepting a prize in this Contest, winner and his/her guest, if applicable, grants to the Sponsor the right to use their Personal Information including any photographs or comments for publicity and promotional purposes relating to the Contest without compensation or further permission and acknowledges that the Sponsor may disclose the Personal Information to third parties or service providers of the Sponsor in connection with the foregoing. For more information, see Sponsor's Privacy Policy available at www.caesarswindsor.com.

12. By participating in this Contest, an entrant releases and holds harmless the Sponsor, Windsor Casino Limited, the OLG, Caesars Windsor, and their respective parent companies, affiliates, subsidiaries, agencies, agents and their respective directors, officers, employees, representatives, sponsors, successors and assigns from any and all liability for any loss, harm, damages, claims, costs, causes of action or injury whatsoever including, but not limited to, personal injury, accident or death, property damage, disappointment or inconvenience arising from any act, omission or negligence whatsoever relating to the Contest or the receipt, ownership, possession or use of any prize.

13. By entering this Contest, entrants agree to be bound by the Contest Rules and decisions of the Sponsor which decisions shall be final and binding in all matters related to the Contest. The Sponsor reserves the right to alter, modify, amend or cancel all or any portion of this Contest at any time for any reason without notice.

14. This Contest is open to Total Rewards Members who are at least nineteen (19) years of age and are residents of Canada (excluding Quebec) or the United States of America (excluding Florida, New York, Rhode Island and Puerto Rico), excluding: (i) employees, directors, or officers of the Sponsor,

Windsor Casino Limited, Caesars Windsor, or the Alcohol and Gaming Commission of Ontario ("AGCO") or of their respective parent companies, subsidiaries, affiliates, advertising or promotional agencies or prize suppliers; (ii) Officers, members of the Board of Directors, or key-licensed employees of the OLG; (iii) executives or staff of a trade union that represents or negotiates on behalf of employees of Windsor Casino Limited; (iv) employees of registered suppliers who maintain or repair gaming equipment at the Casino; (v) individuals who are known by the Sponsor to have been restricted from accessing the Casino or playing a lottery scheme as a condition of a court order; (vi) the spouse, child or anyone sharing the same residence as an individual involved in coordinating/executing promotions or tournaments on behalf of Caesars Windsor; and (vii) individuals who have been trespassed from Caesars Entertainment Windsor Limited, Windsor Casino Limited, Casino Windsor or Caesars Windsor and/or who have self-excluded (and not been reinstated) from any OLG gaming facility or from any Caesars Entertainment Corporation property including, but not limited to, Harrah's, Caesars, Horseshoe, Rio, Showboat, Harveys, Bally's, Planet Hollywood Resort and Casino, Tunica Roadhouse, O'Shea's Casino Las Vegas, Grand, Paris, Flamingo, Sheraton, Hot Spot Oasis, Thistledown Racetrack, Bluegrass Downs Racetrack and Bill's gaming facilities, properties or casino complexes owned, operated or managed by Caesars Entertainment Corporation including any properties, companies or brands that are opened or acquired in the future.

In the event an ineligible person participates in the Contest and is chosen as the winner, the person will be disqualified from winning the prize and the prize will be forfeited. Entrants must present valid government-issued photo identification upon request.

If not already a Member, customers may become a member without charge by completing an application at the Total Rewards Centre at Caesars Windsor. Total Rewards Memberships can be cancelled at any time by visiting the Total Rewards Centre at Caesars Windsor.

15. This Contest is subject to all federal, provincial, municipal and state laws of Canada and the United States of America. All issues and questions concerning the construction, validity, interpretation and enforceability of these Contest Rules or the rights and obligations as between the entrant and the Sponsor in connection with the Contest shall be governed by and construed in accordance with the laws of the Province of Ontario including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. All times stated are local Windsor, Ontario times and all values stated are in Canadian dollars.

16. The Sponsor is not responsible for lost, late, mutilated or illegible entries nor for electronic transmission errors or delays resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, hardware, software, or telephone failures of any kind, lost or unavailable connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by the Sponsor, users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the processing of Total Rewards cards or submissions which may limit, restrict, or prevent a participant's ability to participate in this Contest

17. If this Contest is interfered with, or it is impracticable to conduct, or continue to conduct in whole or in part, as a result of fire, explosion, power failure, acts of God, civil commotion and/or labour unrest such as strikes, slow-downs, lock-outs, picketing or boycotts, the Sponsor, Windsor Casino Limited, the OLG, Caesars Windsor, and their respective parent companies and their respective officers, directors and employees shall be released from any and all responsibility and/or liability

whatsoever arising from such interference or impracticability, and the Sponsor shall have the option, at its sole discretion, to cancel, extend or reschedule the Contest without liability.

18. In the event of discrepancy or inconsistency between the terms and conditions of the Contest Rules and any disclosures or other statements contained in any Contest related materials including, but not limited to, any entry form or advertising collateral, the terms and conditions of these Contest Rules shall prevail.

19. All federal, state, provincial and local taxes, licensing, custom duties and the like amounts and any other fees on prizes, if any, are the responsibility of the winner and the winner authorizes the deduction of such taxes, if any, from the prize(s) to the extent required by law.

20. Void where prohibited by law.

21. This Contest is sponsored by Caesars Entertainment Windsor Limited 377 Riverside Drive East, Windsor, Ontario N9A 7H7.