

**CAESARS WINDSOR'S
\$75K GIVEAWAY
SATURDAY, JUNE 29, 2019
RULES AND REGULATIONS
("CONTEST RULES")**

1. How to Enter

Caesars Windsor's \$75K Giveaway (the "Contest") begins on June 1, 2019 at 12:00:00 a.m. Eastern Time ("ET") and ends on June 29, 2019 at 9:30 p.m. ET. The Contest includes a draw on Saturday, June 29, 2019 ("Draw Date").

Eligible Caesars Rewards® Members ("Members") will receive a mailed notice (using the last known address recorded on their Caesars Rewards account) advising them of their eligibility to receive base entries ("Base Entries") (requiring activation as defined below) into the Contest on the Draw Date. The number of Base Entries that a Member is eligible to receive is based on his/her recognized tier status defined by Caesars Rewards as of June 29, 2019. Base entries for each tier are defined below:

- Seven Stars Members will be eligible to receive up to 70 Base Entries on the Draw Date;
- Diamond Members will be eligible to receive up to 50 Base Entries on the Draw Date;
- Platinum Members will be eligible to receive up to 20 Base Entries on the Draw Date; and
- Gold Members will be eligible to receive up to 10 Base Entries on the Draw Date.

Members are also eligible to automatically receive additional entries ("Additional Entries") based on tier status, (requiring activation as defined below) into the Contest for every fifty (50) Tier Credits accumulated during four (4) earning periods.

Earning Period One is from June 1, 2019 at approximately 12:00 am until June 1, 2019 at 4:00 am ("Earning Period One"). During Earning Period One Members using their Caesars Rewards card during regular slot/table play will earn Additional Entries for each tier status as defined below:

- Seven Stars Members will be eligible to earn up to 100 Additional Entries for every 50 Tier credits earned during Earning Period One;
- Diamond Members will be eligible to earn up to 50 Additional Entries for every 50 Tier credits earned during Earning Period One;
- Platinum Members will be eligible to earn up to 30 Additional Entries for every 50 Tier credits earned during Earning Period One; and
- Gold Members will be eligible to earn up to 20 Additional Entries for every 50 Tier credits earned during Earning Period One.

Earning Period Two is from June 1, 2019 at approximately 4:00 am until June 16, 2019 at 4:00 am ("Earning Period Two"). During Earning Period Two Members using their Caesars Rewards card during regular slot/table play will earn Additional Entries for each tier status as defined below:

- Seven Stars Members will be eligible to earn up to 100 Additional Entries for every 50 Tier credits earned during Earning Period Two;

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- o Diamond Members will be eligible to earn up to 50 Additional Entries for every 50 Tier credits earned during Earning Period Two;
- o Platinum Members will be eligible to earn up to 30 Additional Entries for every 50 Tier credits earned during Earning Period Two; and
- o Gold Members will be eligible to earn up to 20 Additional Entries for every 50 Tier credits earned during Earning Period Two.

Earning Period Three is from June 16, 2019 at approximately 4:00 am until June 29, 2019 4:00 am. ("Earning Period Three"). During Earning Period Three Members using their Caesars Rewards card during regular slot/table play will earn Additional Entries for each tier status are defined below:

- o Seven Stars Members will be eligible to earn up to 200 Additional Entries for every 50 Tier credits earned during Earning Period Three;
- o Diamond Members will be eligible to earn up to 100 Additional Entries for every 50 Tier credits earned during Earning Period Three;
- o Platinum Members will be eligible to earn up to 60 Additional Entries for every 50 Tier credits earned during Earning Period Three; and
- o Gold Members will be eligible to earn up to 40 Additional Entries for every 50 Tier credits earned during Earning Period Three.

Earning Period Four is June 29, 2019 at approximately 4:00 am until June 29, 2019 at approximately 9:00 pm. ("Earning Period Four"). During Earning Period Four Members using their Caesars Rewards card during regular slot/table play will earn Additional Entries for each tier status are defined below:

- o Seven Stars Members will be eligible to earn up to 200 Additional Entries for every 50 Tier credits earned during Earning Period Four;
- o Diamond Members will be eligible to earn up to 100 Additional Entries for every 50 Tier credits earned during Earning Period Four;
- o Platinum Members will be eligible to earn up to 60 Additional Entries for every 50 Tier credits earned during Earning Period Four; and
- o Gold Members will be eligible to earn up to 40 Additional Entries for every 50 Tier credits earned during Earning Period Four.

Bonus Entries will be given to guests that have downloaded the new Caesars Rewards Mobile App, log-in to view offers and download the Bonus Entries. Guests will receive 100 bonus entries once

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over the entire promotional period. Only guests who have downloaded the Caesars Rewards Mobile App will be eligible for these Bonus Entries. Designated guests may also receive bonus entries based on their status at Caesars Windsor.

Members are also eligible to receive entries by handwriting their complete name, mailing address, telephone number and Caesars Rewards card number along with a handwritten original essay one hundred (100) words or longer about why they like Caesars Windsor and mailing it in an envelope with proper and sufficient postage to \$75K Giveaway June 2019 c/o Marketing Events Department, Windsor Casino Limited, 377 Riverside Drive East, Windsor, Ontario, N9A 7H7. All mail-in entries must be original (no photocopies or other reproductions) and must be received no later than seven (7) business days prior to a Draw Date. Limit one (1) mail-in entry request per envelope per day. Members warrant that all essays are original and do not infringe the rights of any third parties. A unique and original essay is required for every request. Mail-in entry requests that are mechanically reproduced or made in any fashion other than as specified herein are void. Members will automatically receive twenty (20) entries (requiring activation) for each eligible mail-in entry request received ("Mail-In Entries."). The sponsor is not responsible for any lost or later mail.

In order to be eligible to win a prize in the Contest, Members must activate Base Entries, Additional Entries and Mail-In Entries on the Draw Date between the hours of 12:00:00 p.m. ET and at least sixty (60) minutes prior to the Draw Time (see Rule #2) in which they wish to participate using one of the following methods:

- a) Swiping their Caesars Rewards card at the Promotions Kiosk; or
- b) Presenting their Caesars Rewards card to a Caesars Rewards representative at the Caesars Rewards Centre.

A Caesars Rewards member who is on property may request that a Caesars Windsor Player Development Representative arrange for the activation of his/her entries on his/her behalf. These activations must take place via the Caesars Rewards Centre. Under no circumstance may entries be activated for guests who are not on property.

Base Entries, Additional Entries and Mail-In Entries will be accounted for at the Draw Times as long as Members activate their account once during the Activation Period. However, at time of activation Members' entries will only be recorded for those Draw Times occurring at least sixty (60) minutes **after** the time of activation. For example, entries activated at 6:00 p.m. on a Draw Date will be entered into the 7:00 p.m. Draw Time and all later Draw Times on that Draw Date. Entries activated at 6:01 p.m. on a Draw Date will be entered into the 8:00 p.m. Draw Time and all later Draw Times on that Draw Date.

Promotions Kiosks are located on the main floor of the Casino. The location of the Promotions Kiosks is subject to change at the sole discretion of Caesars Entertainment Windsor Limited (the "Sponsor").

In order to be eligible to win a prize in the Contest, eligible Members must be present in the building of Caesars Windsor at 377 Riverside Drive East, Windsor, Ontario N9A 7H7 (excluding hotel towers, Colosseum, parking structure, smoking shelters, Neros, Arius, House Lounge, Legends and all areas outside the Casino) on the Draw Date (see Rule #2) and at the Draw Times (as defined below) (see Rule #2) in which they wish to participate.

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Once the Member's Caesars Rewards card has been swiped in the manner set out above, entries will be automatically entered into the Contest in electronic format for the Draw Date. The Sponsor takes no responsibility for any errors, defects, delays, destruction or other problems relating to the use of a Member's Caesars Rewards card to enter the Draw, whether caused by a technical malfunction of the card reader, computer or otherwise.

2. Prize Draw

On the Draw Date at approximately, 5:00:00 p.m. ET, 6:00:00 p.m. ET, 7:00:00 p.m. ET, 8:00:00 p.m. ET, 9:00:00 p.m. ET, 10:00:00 p.m. (each a "Draw Time" or collectively "Draw Times"), and 10:30:00 p.m. ET ("Bonus Draw") a Caesars Windsor representative (the "Representative") will randomly and electronically draw the appropriate number of entries at the Draw Time to correspond with the number of prizes available (see Rule #3). The Representative will then announce the name and Caesars Rewards account number associated with each selected entry from the Cosmos Rotunda Area (the "Draw Site") as well as through the public address system at Caesars Windsor (which excludes the hotel towers, Colosseum, smoking shelters, parking structure, Neros, Arius, House Lounge, Legends and any areas outside the Casino) and start a timer for five (5) minutes. In order to be eligible to win a prize, selected entrants must also identify themselves, by attending the Draw Site, within five (5) minutes of their name being announced at the Draw Site.

The prize draws from 5:00:00 p.m. until 9:00:00 p.m. for \$5,000.00 CDN cash will be drawn for once. All unclaimed prizes from the draws during this time will be placed in the Bonus Draw that will be drawn until a winner has claimed.

The prize draw held on the Draw Date at approximately 10:00:00 p.m. ET for \$50,000.00 CDN Cash will be drawn for once. This prize if unclaimed will be placed in the Bonus Draw along with all other unclaimed prizes from the 5:00:00 p.m. until 9:00:00 p.m. draws. Selected entrants who do not properly identify themselves within the five (5) minute time limit will forfeit their chance to win. The prize will not be re-drawn.

It is the responsibility of each participant to hear the announcement over the public address system at the time of the announcement. The public address system cannot be heard in hotel towers, Colosseum, parking structure, smoking shelters, Neros, Arius, House Lounge, Legends or any areas outside of the Casino.

At the 10:30:00 p.m. Bonus Draw the Representative will announce the name and Caesars Rewards account number associated through the public address system at Caesars Windsor (which excludes the hotel towers, Colosseum, parking structure, smoking shelters, Neros, Arius, House Lounge, Legends and all areas outside the Casino) and start a timer for five (5) minutes. In order to be eligible to win a prize, the selected entrants must identify themselves within five (5) minutes of their name being announced by attending the Draw Site and presenting their Caesars Rewards card to a Representative. If a winner is not present at the Bonus Draw, he/she will forfeit his/her chance to win that prize and that prize will continue to be drawn for again until a winner is present at the Draw Site and claims the prize.

Members are eligible to win a maximum of one (1) time per Draw Time up to a maximum of one (1) time per Draw Date for the \$5,000.00 CDN. cash. All members are eligible for the prize of \$50,000.00 CDN. cash and the Bonus Draw.

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3. Prizes

On the Draw Date there will be six (6) prizes available to be won as defined below.

At each of the 5:00 p.m. ET., 6:00 p.m. ET., 7:00 p.m. ET., 8:00 p.m. ET., 9:00 p.m. ET. Draw Times there is a total of one (1) prize available to be won consisting of \$5,000.00 CDN. cash.

At the 10:00 p.m. ET. Draw Time, there is a total of one (1) prize available to be won consisting of \$50,000.00 CDN. cash. This prize will be drawn for once. This prize if unclaimed will be placed in the Bonus Draw along with all other unclaimed prizes.

At 10:30 p.m. ET., all unclaimed cash prizes will be drawn for in the Bonus Draw.

Total value of all cash prizes is \$75,000.00.

4. Prize Claim

In order to be eligible to win a prize, all selected entrants must have identified themselves and presented their Caesars Rewards card within the five (5) minute time limit described above and further must present valid government-issued photo identification to a Representative in the Rotunda within thirty (30) minutes of having identified themselves. In order to win a prize in the Contest, each selected entrant must correctly answer, unaided, a time-limited (90 seconds), mathematical, skill-testing question. Selected entrants will also be required to sign a standard Release, including publicity release, confirming compliance with the Contest Rules, acceptance of the selected prize as awarded and releasing the Sponsor, Windsor Casino Limited, Ontario Lottery and Gaming (the "OLG") and Caesars Windsor and their respective parent companies, affiliates, subsidiaries, agencies, agents, respective directors, officers, employees, representatives, sponsors, successors and assigns from any liability for any loss, harm, damages, claims, costs, causes of action or injury whatsoever including, but not limited to, personal injury, accident or death, property damage, disappointment or inconvenience arising from any act, omission or negligence whatsoever relating to the Contest or the receipt, ownership, possession or use of any prize.

All answers to skill-testing questions are final. The selected entrant must comply with all Contest Rules before being declared a winner. Should a selected entrant incorrectly answer the skill-testing question, or otherwise fail to comply with all the Contest Rules, the selected entrant will be disqualified from Contest participation and the prize will be forfeited and will not be drawn for again. Prizes that are not claimed in accordance with these rules will not be awarded.

By accepting the above-mentioned prize, the selected Member acknowledges and agrees that the prize does not include reimbursement of any other expenses including, but not limited to, freight, shipping, insurance, taxes or international taxes. If the selected Member is unable or unwilling to accept or otherwise redeem the prize or any part of the prize for any reason on the terms it is awarded, the prize or that portion of the prize shall be forfeited and will not be drawn for again.

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General

- 5.** Must be present to win.
- 6.** All times are approximate and may be adjusted at the sole discretion of the Sponsor.
- 7.** No purchase is necessary to participate in this Contest. If not already a Member, customers may become a member without charge by completing an application at the Caesars Rewards Centre at Caesars Windsor. Caesars Rewards Memberships can be cancelled at any time by visiting the Caesars Rewards Centre at Caesars Windsor.
- 8.** Use of a Caesars Rewards card by anyone other than the sole member enrolled on the account is strictly prohibited.
- 9.** Prizes must be accepted as awarded and are non-transferable.
- 10.** All prize claim verification information is subject to verification and will be void if not obtained through legitimate channels, or if not original, or if illegible, altered, forged, defaced, mutilated or tampered with in any way, or if not obtained in accordance with these Contest Rules.
- 11.** By participating in this Contest, an entrant grants to the Sponsor the right to use his/her likeness and name, mailing address including city of residence, telephone number, and e-mail address ("Personal Information") without further permission or compensation for the purpose of administering the Contest including, but not limited to, contacting and announcing the winner and acknowledges that the Sponsor may disclose the Personal Information to third parties or service providers of the Sponsor in connection with the foregoing. By accepting a prize in this Contest, winner and his/her guest, if applicable, grants to the Sponsor the right to use their Personal Information including any photographs or comments for publicity and promotional purposes relating to the Contest without compensation or further permission and acknowledges that the Sponsor may disclose the Personal Information to third parties or service providers of the Sponsor in connection with the foregoing. For more information, see Sponsor's Privacy Policy available at www.caesarswindsor.com.
- 12.** By participating in this Contest, an entrant releases and holds harmless the Sponsor, Windsor Casino Limited, the OLG, Caesars Windsor, and their respective parent companies, affiliates, subsidiaries, agencies, agents and their respective directors, officers, employees, representatives, sponsors, successors and assigns from any and all liability for any loss, harm, damages, claims, costs, causes of action or injury whatsoever including, but not limited to, personal injury, accident or death, property damage, disappointment or inconvenience arising from any act, omission or negligence whatsoever relating to the Contest or the receipt, ownership, possession or use of any prize.
- 13.** By entering this Contest, entrants agree to be bound by the Contest Rules and decisions of the Sponsor which decisions shall be final and binding in all matters related to the Contest. The Sponsor reserves the right to alter, modify, amend or cancel all or any portion of this Contest at any time for any reason without notice.
- 14.** This Contest is open to Caesars Rewards Members who are at least nineteen (19) years of age and are residents of Canada (excluding Quebec) or the United States of America (excluding Florida, New York, Rhode Island and Puerto Rico), excluding: (i) employees, directors, or officers of the Sponsor,

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Windsor Casino Limited, Caesars Windsor, or the Alcohol and Gaming Commission of Ontario ("AGCO") or of their respective parent companies, subsidiaries, affiliates, advertising or promotional agencies or prize suppliers; (ii) Officers, members of the Board of Directors, or key-licensed employees of the OLG; (iii) executives or staff of a trade union that represents or negotiates on behalf of employees of Windsor Casino Limited; (iv) employees of registered suppliers who maintain or repair gaming equipment at the Casino; (v) individuals who are known by the Sponsor to have been restricted from accessing the Casino or playing a lottery scheme as a condition of a court order; (vi) the spouse, child or anyone sharing the same residence as an individual involved in coordinating/executing promotions or tournaments on behalf of Caesars Windsor; and (vii) individuals who have been trespassed from Caesars Entertainment Windsor Limited, Windsor Casino Limited, Casino Windsor or Caesars Windsor and/or who have self-excluded (and not been reinstated) from any OLG gaming facility or from any Caesars Entertainment Corporation property including, but not limited to, Harrah's, Caesars, Horseshoe, Rio, Harveys, Bally's, Planet Hollywood Resort and Casino, Tunica Roadhouse, O'Shea's Casino Las Vegas, Grand, Paris, Flamingo, Sheraton, Hot Spot Oasis, Bluegrass Downs Racetrack, The Linq, and The Cromwel gaming facilities, properties or casino complexes owned, operated or managed by Caesars Entertainment Corporation including any properties, companies or brands that are opened or acquired in the future.

In the event an ineligible person participates in the Contest and is chosen as a winner, this person will be disqualified from winning the prize and the prize will be forfeited.

Entrants must present valid government-issued photo identification upon request.

If not already a Member, customers may become a member without charge by completing an application at the Caesars Rewards Centre at Caesars Windsor. Caesars Rewards Memberships can be cancelled at any time by visiting the Caesars Rewards Centre at Caesars Windsor.

- 15.** This Contest is subject to all federal, provincial, municipal and state laws of Canada and the United States of America. All issues and questions concerning the construction, validity, interpretation and enforceability of these Contest Rules or the rights and obligations as between the entrant and the Sponsor in connection with the Contest shall be governed by and construed in accordance with the laws of the Province of Ontario including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. All times stated are local Windsor, Ontario times and all values stated are in Canadian dollars.
- 16.** The Sponsor is not responsible for lost, late, mutilated or illegible entries nor for electronic transmission errors or delays resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, hardware, software, or telephone failures of any kind, lost or unavailable connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by the Sponsor, users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the processing of Caesars Rewards cards or submissions which may limit, restrict, or prevent a participant's ability to participate in this Contest
- 17.** If this Contest is interfered with, or it is impracticable to conduct, or continue to conduct in whole or in part, as a result of fire, explosion, power failure, acts of God, civil commotion and/or labour unrest such as strikes, slow-downs, lock-outs, picketing or boycotts, the Sponsor, Windsor Casino Limited, the OLG, Caesars Windsor, and their respective parent companies and their respective officers, directors and employees shall be released from any and all responsibility and/or liability

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whatsoever arising from such interference or impracticability, and the Sponsor shall have the option, at its sole discretion, to cancel, extend or reschedule the Contest without liability.

- 18.** In the event of discrepancy or inconsistency between the terms and conditions of the Contest Rules and any disclosures or other statements contained in any Contest related materials including, but not limited to, any entry form or advertising collateral, the terms and conditions of these Contest Rules shall prevail.
- 19.** All federal, state, provincial and local taxes, licensing, custom duties and the like amounts and any other fees on prizes, if any, are the responsibility of the winner and the winner authorizes the deduction of such taxes, if any, from the prize(s) to the extent required by law.
- 20.** Void where prohibited by law.
- 21.** This Contest is sponsored by Caesars Entertainment Windsor Limited 377 Riverside Drive East, Windsor, Ontario N9A 7H7.