

BOOK YOUR CAESARS WINDSOR HOTEL OFFER ONLINE TO WIN!

SUITE SENSATIONS GIVEAWAY \$1,500* OF FUN!

Book your free Caesars Windsor hotel offer online and stay with us between November 5th, 2017 to January 6th, 2018 and you could be the winner of a fabulous suite at Caesars Windsor - with some great perks!

THE PACKAGE INCLUDES:

- 4 tickets to your choice of show at The Colosseum
- Accommodations in a luxurious Executive Suite hotel for the night of the show
- \$100 Food Credit

HERE'S HOW TO RECEIVE ENTRIES

10 Entries for Every Stay

Receive 2X bonus entries in addition to entries received for booking online by downloading the play by TR app and booking your hotel offer through the app.



Draw takes place Monday, January 15, 2018

Good luck - winners will be notified personally by phone after the draw.

PlaySmart 1-888-230-3505 Ontario Problem Gambling HelpLine. All ages welcome in our Augustus Tower and convention complex. Must be 19 years of age or older to attend events, enter the casino and all other outlets. Room offer and entertainer tickets are subject to availability. Ballots are only awarded to guests who reserve online, have their stay completed and stay on the property. Guests must have a valid e-mail address on their Total Rewards account to qualify for the draws. Odds of winning depend on total number of entries received for a particular draw. Correct answer to mathematical skill testing question required. Dollar amounts shown are in CAD. *Value of all prizes is \$1,500. Unclaimed prizes will not be drawn again. The prize package must be booked and redeemed before Saturday, March 31, 2018. Some restrictions may apply. Must be a Total Rewards Member. Membership is free. No purchase necessary. Void where prohibited. All prizes must be accepted as awarded, are non-transferable and no cash option will be offered. Photo I.D. required. Open only to Total Rewards Members who are 19 years of age or older and residents of Canada (excluding QC) or the USA (excluding FL, NY, RI, and PR). Official rules available at the Total Rewards Center or at CaesarsWindsor.com. Caesars Windsor reserves the right to cancel or alter/change this draw without prior notice. Those who have been trespassed from Caesars Windsor and/or self-excluded from any OLG or Caesars property are not eligible to attend Caesars Windsor or related outlets, participate in promotions or redeem offers. The trademarks used herein are owned by Caesars License Company, LLC. and its affiliated companies. All other trademarks not owned by Caesars that appear herein are the property of their respective owners. Used with permission.

CAESARS WINDSOR'S
Online Reservations Promotion-Suite Sensational Giveaway
November 5th, 2017 – January 6th, 2018
RULES AND REGULATIONS
("CONTEST RULES")

1. How to Enter

Caesars Windsor's Online Reservations Promotion Suite Sensational Giveaway (the "Contest") takes place from Sunday November 5th, 2017, beginning at 8:00:00 a.m. Eastern Time ("ET") and ending at 11:59 p.m. on January 6th, 2018.

Eligible Total Rewards® Members ("Members") who reserve their Direct Mail hotel offers available from November 5th, 2017 – January 6th, 2018 online at caesarswindsor.com will be automatically entered for a chance to the Suite Sensational Giveaway.

The following will outline the number of entries available to be received:

- Ten (10) entries for the first hotel offer booked on caesarwindsor.com;
- Twenty(20) entries for the second hotel offer booked on caesarswindsor.com;
- Thirty (30) entries for the third hotel offer booked on caesarswindsor.com;
- Forty (40) entries for the fourth hotel offer booked on caesarswindsor.com;
- Fifty (50) entries for the fifth hotel offer booked on caesarswindsor.com;
- Sixty (60) entries for the sixth hotel offer booked on caesarswindsor.com;
- Seventy (70) entries for the seventh hotel offer booked on caesarswindsor.com;
- Eighty (80) entries for the eighth hotel offer booking on caesarswindsor.com.
- Members will receive 2 times bonus entries for booking their hotel stay offer online by downloading the play by TR APP and have logged-in to book their hotel offer through the app. Only guests that have downloaded the Play by TR APP will be eligible for the Bonus Entries.

2. Prize Draw

On Monday January 15th, 2018 (Draw Date") at approximately 11:00 a.m., ET ("Draw Time"), one (1) entry will be randomly selected, using a computer-generated selection process, from all eligible entries received. Entrants do not have to be present during the Draw Time to be eligible to win. Caesars Entertainment Windsor Limited (the "Sponsor") will make reasonable attempts to notify selected entrants by telephone or, if necessary, by email. If the selected entrant cannot be directly reached a message will be left and the

selected entrant will then have forty-eight (48) hours from the time of notification to claim their prize by contacting the Sponsor. Failure of the selected entrant to contact the Sponsor within the forty-eight (48) hour timeframe or otherwise comply with the Contest Rules will result in the prize being forfeited and the prize will be drawn for again. This rule pertains to all subsequent draws. The Sponsor will contact up to twenty (20) selected entrants, if a selected entrant cannot be located by January 22nd, 2018 the prize will be forfeited.

3. Prizes

There is one Grand Prize Suite Sensational Prize Package

The prize package consists of: (a) 4 tickets to choice of Show at The Colosseum (2) Accommodations in a luxurious Executive Suite for the night of the show in The Colosseum (3) \$100 food credit to be used in any Caesars Windsor owned and operated Food and Beverage outlet. Approximate worth of Prize \$1500.00 .Winner is not entitled to monetary difference between the actual prize value and stated approximate prize value.

Important Note: All ages permitted in the Augustus Tower. Must be nineteen (19) years of age or older to enter casino and related outlets including but not limited the Forum Tower and the Health Club.

4. Prize Claim

In order to be eligible to win a prize, the selected entrant must have valid contact information on their Total Rewards account. A representative from Caesars Windsor will contact the winner via telephone (using the telephone number indicated on their Total Rewards account). In order to win a prize in the Contest, each selected entrant must correctly answer, unaided, a time-limited (90 seconds), mathematical, skill-testing question. The selected entrant and their travel companion will also be required to sign a standard Release, provide their valid Total Rewards Card to verify, including a publicity release, confirming compliance with the Contest Rules, acceptance of the selected prize awarded and releasing the Caesars Entertainment Windsor Limited (the "Sponsor"), Windsor Casino Limited, Ontario Lottery and Gaming (the "OLG") and Caesars Windsor and their respective parent companies, affiliates, subsidiaries, agencies, agents, respective directors, officers, employees, representatives, sponsors, successors and assigns from any liability for any loss, harm, damages, claims, costs, causes of action or injury whatsoever including, but not limited to, personal injury, accident or death, property damage, disappointment or inconvenience arising from any act, omission or negligence whatsoever relating to the Contest or the receipt, ownership, possession or use of any prize.

Prize must be reserved and redeemed by March 31st, 2018.

5. All answers to skill-testing questions are final. The selected entrant must comply with all Contest Rules before being declared a winner. Should a selected entrant incorrectly answer the skill-testing question, or otherwise fail to comply with all the Contest Rules, the selected entrant will be disqualified from Contest participation and the prize will be forfeited and will not be drawn for again. Prizes that are not claimed in accordance with these rules will not be awarded.

- 6.** If not already a Total Rewards member, customers may become a member without charge by completing an application at the Total Rewards Centre at Caesars Windsor. Total Rewards Memberships can be cancelled at any time by visiting the Total Rewards Centre at Caesars Windsor.
- 7.** In order to qualify the Hotel Offers must be reserved online at caesarswindsor.com and member must have completed the stay (transaction) for this purpose checked into the hotel as a guest and checked out.
- 8.** Use of a Total Rewards card by anyone other than the sole member enrolled on the account is strictly prohibited.
- 9.** Prizes must be accepted as awarded and are non-transferable, travel and accommodations subject to availability and may include "Black Out Dates".
- 10.** All prize claim verification information is subject to verification and will be void if not obtained through legitimate channels, or if not original, or if illegible, altered, forged, defaced, mutilated or tampered with in any way, or if not obtained in accordance with these Contest Rules.
- 11.** By participating in this Contest, an entrant grants to the Sponsor the right to use his/her likeness, name, mailing address including city of residence, telephone number, and e-mail address ("Personal Information") for the purpose of administering the Contest including, but not limited to, contacting and announcing the winner and acknowledges that the Sponsor may disclose the Personal Information to third parties or service providers of the Sponsor in connection with the foregoing. By accepting a prize in this Contest, winner and his/her guest, if applicable, grants to the Sponsor the right to use their Personal Information including any photographs or comments for publicity and promotional purposes relating to the Contest without compensation and acknowledges that the Sponsor may disclose the Personal Information to third parties or service providers of the Sponsor in connection with the foregoing. For more information, see Sponsor's Privacy Policy available at www.caesarswindsor.com.
- 12.** The odds of being selected depend on the total number of eligible entries accumulated during the Contest.
- 13.** By participating in this Contest, an entrant releases and holds harmless the Sponsor, Windsor Casino Limited, the OLG, Caesars Windsor, and their respective parent companies, affiliates, subsidiaries, agencies, agents and their respective directors, officers, employees, representatives, sponsors, successors and assigns from any and all liability for any loss, harm, damages, claims, costs, causes of action or injury whatsoever including, but not limited to, personal injury, accident or death, property damage, disappointment or inconvenience arising from any act, omission or negligence whatsoever relating to the Contest or the receipt, ownership, possession or use of any prize. Winner agrees that the prize is provided as-is without any warranty, representations, or guarantee, express or implied, in fact or in law, whether now known or hereinafter enacted, relative to the use or enjoyment of the prize, including, without limitation, its quality, merchantability, fitness for a particular purpose, mechanical condition or fitness.
- 14.** By entering this Contest, entrants agree to be bound by the Contest Rules and decisions of the Sponsor which decisions shall be final and binding in all matters related to the Contest.

The Sponsor reserves the right to alter, modify, amend or cancel all or any portion of this Contest at any time for any reason without notice.

- 15.** This Contest is open to Members who are at least 19 years of age and are residents of Canada (excluding Quebec) or the United States of America (excluding Florida, New York, Rhode Island and Puerto Rico). Employees, directors, or officers of the Sponsor, Windsor Casino Limited, Caesars Windsor, the OLG, or the Alcohol and Gaming Commission of Ontario or of their respective parent companies, subsidiaries, affiliates, advertising or promotional agencies or prize suppliers are not eligible to participate in the Contest. Entrants must present valid government-issued photo identification upon request.

Those who have been trespassed from Windsor Casino Limited, Casino Windsor or Caesars Windsor and/or who have self-excluded (and not been reinstated) from any OLG gaming facility or from any Harrah's property including, but not limited to, Harrah's, Caesars, Horseshoe, Rio, Showboat, Harveys, Bally's, Grand, Paris, Flamingo, Sheraton and Bill's gaming facilities, properties or casino complexes owned, operated or managed by Harrah's including any properties, companies or brands that are opened or acquired in the future are not eligible to participate in the Contest.

In the event that an ineligible person participates in the Contest and is chosen as the winner, this person will be disqualified from winning the prize and the prize will be forfeited and will not be drawn for again.

- 16.** This Contest is subject to all federal, provincial, municipal and state laws of Canada and the United States of America. All issues and questions concerning the construction, validity, interpretation and enforceability of these Contest Rules or the rights and obligations as between the entrant and the Sponsor in connection with the Contest shall be governed by and construed in accordance with the laws of the Province of Ontario including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. All times stated are local Windsor, Ontario times and all values stated are in Canadian dollars.
- 17.** The Sponsor assumes no responsibility for any errors, defects, delays, destruction or other problems relating to the use of a Member's Total Rewards card to enter the Contest, whether caused by a technical malfunction of the card reader, computer or otherwise. It is the responsibility of the Member to ensure that the Total Rewards card is inserted into the machine correctly.
- 18.** The Sponsor is not responsible for electronic transmission errors or delays resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, hardware, software, or telephone failures of any kind, lost or unavailable connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by the Sponsor's users or by any technical or human error which may occur in the processing of Total Rewards cards which may limit, restrict, or prevent a participant's ability to participate in this Contest
- 19.** If this Contest is interfered with, or it is impracticable to conduct, or continue to conduct in whole or in part, as a result of fire, explosion, power failure, acts of God, civil commotion and/or labour unrest such as strikes, slow-downs, lock-outs, picketing or boycotts, the Sponsor, the OLG, Caesars Windsor, and their respective parent companies and their respective officers, directors and employees shall be released from any and all responsibility and/or liability whatsoever arising from such interference or impracticability, and the

Sponsor shall have the option, at its sole discretion, to cancel, extend or reschedule the Contest without liability.

- 20.** In the event of discrepancy or inconsistency between the terms and conditions of the Contest Rules and any disclosures or other statements contained in any Contest related materials including, but not limited to, any entry form or advertising collateral, the terms and conditions of these Contest Rules shall prevail.
- 21.** All federal, state, provincial and local taxes, licensing, custom duties and the like amounts and any other fees on prizes, if any, are the responsibility of the winner.
- 22.** Void where prohibited by law.
- 23.** This Contest is sponsored by Caesars Entertainment Windsor Limited, 377 Riverside Drive East, Windsor, Ontario N9A 7H7.