



TOTAL
REWARDSSM

DISCOVER TOTAL REWARDS

RECEIVE \$10 IN FREE SLOT PLAY

when you attend a **DISCOVER TOTAL REWARDS** presentation and learn about the benefits of Total Rewards Membership.

PLUS! A chance to win a prize!

LOCATION: FORUM BALLROOM

PRESENTATION DATES & TIMES:

Date	Times
Friday, June 2, 2017	3:00pm
Saturday, June 17, 2017	12:30pm & 4:00pm
Saturday, July 8, 2017	12:30pm & 4:00pm
Saturday, July 22, 2017	12:30pm & 4:00pm
Saturday, July 29, 2017	12:30pm & 4:00pm
Tuesday, August 8, 2017	6:30pm
Sunday, August 20, 2017	3:00pm
Saturday, August 26, 2017	12:30pm & 4:00pm

DOORS OPEN 30 MINUTES PRIOR TO SESSION. LIMITED SEATING. ENTRY IS BASED ON FIRST-COME, FIRST-SERVED. MAXIMUM OF ONE SESSION PER PERSON.

Must be Total Rewards Member. Membership is free. Photo Identification is required. Each Total Rewards Member may attend only one presentation. FREE SLOT PLAY will be offered in the form of Reel Rewards Coupons. Reel Rewards Coupons are non-cashable. Reward Credits will not be earned on FREE SLOT PLAY. Must be present throughout presentation to receive FREE SLOT PLAY and to be eligible for prize. Caesars Windsor is not responsible for lost vouchers. Must be present and identify yourself within 5 minutes of being drawn and present government issued photo ID within 30 minutes in order to be eligible to win. Odds of winning depend on total number of entries received for a particular draw. Official rules available at the Total Rewards Center or at www.caesarswindsor.com. Dollar amounts shown are in CAD. All prizes must be accepted as awarded. Approximate retail value of each prize is \$50. Void where prohibited. Caesars Windsor reserves the right to cancel or alter/change this promotion without prior notice. Must be a resident of Canada (excluding QC) or the USA (excluding FL, NY, RI, and PR).

**CAESARS WINDSOR'S
DISCOVER TOTAL REWARDS DRAWS 2017
JUNE 2, 17, JULY 8, 22, 29, AUGUST 8, 20 & 26, 2017
RULES AND REGULATIONS
("CONTEST RULES")**

1. How to Enter

Caesars Windsor's Discover Total Rewards Draws 2017 (the "Event") takes place on June 2, 17, July 8, 22, 29, August 8, 20 & 26, 2017 ("Draw Dates") beginning at 3:00:00 p.m. June 2, 2017 Eastern Time ("ET") and ending at approximately 5:00:00 p.m. ET on August 26, 2017 ("Promotion Period").

Eligible Total Rewards® Members ("Members") will receive a mailed or e-mailed invitation to the Event (using the last known address or e-mail address recorded on their Total Rewards account) based on his/her rated play. This event is open to all Total Rewards Members, regardless of whether they are sent an invitation.

Upon registering for the Event, Members will automatically receive one (1) paper ballot. A Caesars Windsor Representative (the "Representative") will deposit the paper ballot into the draw drum located in the Forum Ballroom (the "Draw Site") during the Promotion Period.

Each Total Rewards member is eligible to attend one (1) event.

2. Prize Draw

On the Draw Dates at each individual session (the "Draw Time") a Caesars Windsor Representative will randomly draw the appropriate number of entries at the Draw Time to correspond with the number of prizes available (see Rule #3).

Session Date	Session Time	Draw Time
Friday, June 02, 2017	3:00pm	3:30pm
Saturday, June 17, 2017	12:30pm	1:00pm
Saturday, June 17, 2017	4:00pm	4:30pm
Saturday, July 08, 2017	12:30pm	1:00pm
Saturday, July 08, 2017	4:00pm	4:30pm
Saturday, July 22, 2017	12:30pm	1:00pm
Saturday, July 22, 2017	4:00pm	4:30pm
Saturday, July 29, 2017	12:30pm	1:00pm
Saturday, July 29, 2017	4:00pm	4:30pm
Tuesday, August 08, 2017	6:30pm	7:00pm
Sunday, August 20, 2017	3:00pm	3:30pm
Saturday, August 26, 2017	12:30pm	1:00pm
Saturday, August 26, 2017	4:00pm	4:30pm

**CAESARS WINDSOR'S
DISCOVER TOTAL REWARDS DRAW 2017
JUNE 2, 17, JULY 8, 22, 29, AUGUST 8, 20 & 26, 2017
RULES AND REGULATIONS
("CONTEST RULES")**

Page 2

Entrants must be present at the Draw Time to be eligible to win.

3. Prizes

On the Draw Date at the Draw Time, there will be a total of one (1) prize available to be won consisting of a gift valued at \$50 CDN. Total value of prizes in Cdn. \$650.00.

4. Prize Claim

In Person

In order to be eligible to win a prize, the selected entrants must have identified themselves and presented their Total Rewards card at the Draw Site described above and further must present valid government-issued photo identification to a Representative at the Draw Site. Having identified themselves and correctly answer, unaided, a time-limited (90 seconds), mathematical, skill-testing question, the selected entrant will also be required to sign a standard Release confirming compliance with the Contest Rules and acceptance of the prize as awarded and releasing Caesars Entertainment Windsor Limited (the "Sponsor"), Ontario Lottery and Gaming Corporation (the "OLG"), Caesars Windsor and their respective parent companies, affiliates, subsidiaries, agencies, agents, respective directors, officers, employees, representatives, sponsors, successors and assigns from any liability in connection with the Contest or receipt and use of the prize.

All answers to skill-testing questions are final. The selected entrant must comply with all Contest Rules before being declared a winner and any misrepresentation of fact as to the selected entrant's eligibility, whether intentional or unintentional, will be sufficient cause to forfeit any prize.

When the prize is collected at the Draw Site, the selected entrant must produce his or her Total Rewards card and valid government-issued photo identification to a Total Rewards Representative and must correctly answer, unaided, a time-limited (90 seconds), mathematical skill-testing question.

Selected entrants will also be required to sign a standard Release, including publicity release, confirming compliance with the Contest Rules and acceptance of the prize as awarded and releasing the Sponsor, Windsor Casino Limited, the Ontario Lottery and Gaming Corporation (the "OLG"), Caesars Windsor, and their respective parent companies, affiliates, subsidiaries, agencies, agents, respective directors, officers, employees, representatives, sponsors, successors and assigns from any and all liability for any loss, harm, damages, claims, costs, causes of action or injury whatsoever including, but not limited to, personal injury, accident or death, property damage, disappointment or inconvenience arising from any act, omission or negligence whatsoever relating to the Contest or the receipt, ownership, possession or use of any prize. This winner will also be required to present and provide a copy of valid photo government-issued identification.

All answers to skill-testing questions are final. The selected entrant must comply with all Contest Rules before being declared a winner and any misrepresentation of fact as to the selected entrant's eligibility, whether intentional or unintentional, will be sufficient cause to forfeit any prize award. Should a selected entrant incorrectly answer the skill-testing question, or otherwise fail to comply with all the Contest Rules, the selected entrant will be disqualified from Contest participation and the prize will be forfeited and will not be drawn for again. Prizes that are not claimed in accordance with these Contest Rules will not be awarded.

General

5. Must be present to win.

**CAESARS WINDSOR'S
DISCOVER TOTAL REWARDS DRAW 2017
JUNE 2, 17, JULY 8, 22, 29, AUGUST 8, 20 & 26, 2017
RULES AND REGULATIONS
("CONTEST RULES")**

Page 3

6. All times are approximate and may be adjusted at the sole discretion of the Sponsor.
7. No purchase is necessary to participate in this Contest. If not already a Member, customers may become a member without charge by completing an application at the Total Rewards Centre at Caesars Windsor. Total Rewards Memberships can be cancelled at any time by visiting the Total Rewards Centre at Caesars Windsor.
8. Use of a Total Rewards card by anyone other than the sole member enrolled on the account is strictly prohibited.
9. Prizes must be accepted as awarded and are non-transferable.
10. All prize claim verification information is subject to verification and will be void if not obtained through legitimate channels, or if not original, or if illegible, altered, forged, defaced, mutilated or tampered with in any way, or if not obtained in accordance with these Contest Rules.
11. By participating in this Contest, an entrant grants to the Sponsor the right to use his/her likeness and name, mailing address including city of residence, telephone number, and e-mail address ("Personal Information") without further permission or compensation for the purpose of administering the Contest including, but not limited to, contacting and announcing the winner and acknowledges that the Sponsor may disclose the Personal Information to third parties or service providers of the Sponsor in connection with the foregoing. By accepting a prize in this Contest, winner and his/her guest, if applicable, grants to the Sponsor the right to use their Personal Information including any photographs or comments for publicity and promotional purposes relating to the Contest without compensation or further permission and acknowledges that the Sponsor may disclose the Personal Information to third parties or service providers of the Sponsor in connection with the foregoing. For more information, see Sponsor's Privacy Policy available at www.caesarswindsor.com.
12. By participating in this Contest, an entrant releases and holds harmless the Sponsor, Windsor Casino Limited, the OLG, Caesars Windsor, and their respective parent companies, affiliates, subsidiaries, agencies, agents and their respective directors, officers, employees, representatives, sponsors, successors and assigns from any and all liability for any loss, harm, damages, claims, costs, causes of action or injury whatsoever including, but not limited to, personal injury, accident or death, property damage, disappointment or inconvenience arising from any act, omission or negligence whatsoever relating to the Contest or the receipt, ownership, possession or use of any prize.

By entering this Contest, entrants agree to be bound by the Contest Rules and decisions of the Sponsor which decisions shall be final and binding in all matters related to the Contest. The Sponsor reserves the right to alter, modify, amend or cancel all or any portion of this Contest at any time for any reason without notice.

This Contest is open to Total Rewards Members who are at least nineteen (19) years of age and are residents of Canada (excluding Quebec) or the United States of America (excluding Florida, New York, Rhode Island and Puerto Rico), excluding: (i) employees, directors, or officers of the Sponsor, Windsor Casino Limited, Caesars Windsor, or the Alcohol and Gaming Commission of Ontario ("AGCO") or of their respective parent companies, subsidiaries, affiliates, advertising or promotional agencies or prize suppliers; (ii) Officers, members of the Board of Directors, or key-licensed employees of the OLG; (iii) executives or staff of a trade union that represents or negotiates on behalf of employees of Windsor Casino Limited; (iv) employees of registered suppliers who maintain or repair gaming equipment at the Casino; (v) individuals who are known by the Sponsor to have

**CAESARS WINDSOR'S
DISCOVER TOTAL REWARDS DRAW 2017
JUNE 2, 17, JULY 8, 22, 29, AUGUST 8, 20 & 26, 2017
RULES AND REGULATIONS
("CONTEST RULES")**

Page 4

been restricted from accessing the Casino or playing a lottery scheme as a condition of a court order; (vi) the spouse, child or anyone sharing the same residence as an individual involved in coordinating/executing promotions or tournaments on behalf of Caesars Windsor; and (vii) individuals who have been trespassed from Caesars Entertainment Windsor Limited, Windsor Casino Limited, Casino Windsor or Caesars Windsor and/or who have self-excluded (and not been reinstated) from any OLG gaming facility or from any Caesars Entertainment Corporation property including, but not limited to, Harrah's, Caesars, Horseshoe, Rio, Showboat, Harvey's, Bally's, Planet Hollywood Resort and Casino, Tunica Roadhouse, O'Shea's Casino Las Vegas, Grand, Paris, Flamingo, Sheraton, Hot Spot Oasis, Thistledown Racetrack, Bluegrass Downs Racetrack and Bill's gaming facilities, properties or casino complexes owned, operated or managed by Caesars Entertainment Corporation including any properties, companies or brands that are opened or acquired in the future.

In the event that an ineligible person successfully participates in the draw, this person will be disqualified from winning the prize and the prize will be forfeited.

Entrants must present valid government-issued photo identification upon request.

13. This Contest is subject to all federal, provincial, municipal and state laws of Canada and the United States of America. All issues and questions concerning the construction, validity, interpretation and enforceability of these Contest Rules or the rights and obligations as between the entrant and the Sponsor in connection with the Contest shall be governed by and construed in accordance with the laws of the Province of Ontario including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. All times stated are local Windsor, Ontario times and all values stated are in Canadian dollars.
14. The Sponsor is not responsible for electronic transmission errors or delays resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, hardware, software, or telephone failures of any kind, lost or unavailable connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by the Sponsor's users or by any technical or human error which may occur in the processing of Total Rewards cards which may limit, restrict, or prevent a participant's ability to participate in this Contest.
15. If this Contest is interfered with, or it is impracticable to conduct, or continue to conduct in whole or in part, as a result of fire, explosion, power failure, acts of God, civil commotion and/or labour unrest such as strikes, slow-downs, lock-outs, picketing or boycotts, the Sponsor, Windsor Casino Limited, the OLG, Caesars Windsor, and their respective parent companies and their respective officers, directors and employees shall be released from any and all responsibility and/or liability whatsoever arising from such interference or impracticability, and the Sponsor shall have the option, at its sole discretion, to cancel, extend or reschedule the Contest without liability.
16. In the event of discrepancy or inconsistency between the terms and conditions of the Contest Rules and any disclosures or other statements contained in any Contest related materials including, but not limited to, any entry form or advertising collateral, the terms and conditions of these Contest Rules shall prevail.
17. All federal, state, provincial and local taxes, licensing, custom duties and the like amounts and any other fees on prizes, if any, are the responsibility of the winner and the winner authorizes the deduction of such taxes, if any, from the prize(s) to the extent required by law.

**CAESARS WINDSOR'S
DISCOVER TOTAL REWARDS DRAW 2017
JUNE 2, 17, JULY 8, 22, 29, AUGUST 8, 20 & 26, 2017
RULES AND REGULATIONS
("CONTEST RULES)**

Page 5

- 18.** Void where prohibited by law.
- 19.** This Contest is sponsored by Caesars Entertainment Windsor Limited, 377 Riverside Drive East, Windsor, Ontario N9A 7H7.