

TOTAL REWARDS Rules

1. Void where prohibited or restricted by law.
2. Membership is free.
3. Must be of legal age to participate and a valid, government-issued photo identification for proof of age is required to obtain a Total Rewards card.
4. The benefits of the program are intended for the use of the person listed on the account ("Member").
5. A Member may not allow any other person to use his or her Total Rewards card.
6. Total Rewards cards may be used to track play and accumulate Reward Credits by the account holding Member only.
7. Total Rewards cards are non-transferable, the property of Caesars Operating Company, Inc., and must be returned upon request of Caesars Operating Company, Inc.
8. Caesars Operating Company, Inc., Caesars Entertainment, Inc., and any of their operated or managed properties (collectively "Caesars") are not responsible for lost or stolen cards, including any resulting misuse.
9. Each Member is responsible for selecting a username and password for his or her online Total Rewards account. Each Member must keep this information, as well as their security questions/answers confidential and secure. Each Member is responsible for any activity on his or her account when the account is accessed by using this information that is due to their negligence or fault.
10. Reward Credits can be accumulated and redeemed at any participating property. A list of participating properties is available at the Total Rewards Center.
11. Reward Credits are awarded for all tracked slot and table games play, keno, bingo, race track and sports betting, where applicable. Reward Credits awarded for poker play vary by property.
12. Reward Credits may also be obtained by visiting participating retail outlets at participating properties, excluding Harrah's Chester and Harrah's Rincon. One Reward Credit will be awarded for every \$1.00 spent. This includes tax and may include service charges, depending on the outlet. It does not include tips or comps. Tips added to large dining parties will be considered a service charge. Retail outlets include participating hotels, spas, food and beverage outlets, bars, nightclubs, and retail shops*. Reward Credits will be awarded for whole dollars only. Any remaining cents will be truncated to the tenth, and will then count towards your next Reward Credit. Reward Credits received based upon retail spend are not eligible for entries or prizes for promotions, tournaments or any other drawings,

sweepstakes, contests, etc.

13. If a member purchases and subsequently returns merchandise, Caesars may deduct from the Member's Reward Credits, the number of credits awarded for the purchase of the subsequently returned merchandise.

14. It is the responsibility of the Member to ensure his/her Total Rewards card is inserted properly in the machine when playing slots, and to ensure that a supervisor is aware of play when playing table games, keno, race and sports betting or other games.

15. It is the responsibility of the Member to ensure retail outlet cashiers are handed their Total Rewards card when settling a purchase.

16. All Reward Credit accumulations are subject to review and verification.

17. Caesars uses reasonable efforts to track a Member's average bet and length of play; however, as a condition of receiving Reward Credits for table games play, keno, race and sports betting, or other non-slot games, participants agree that such Reward Credits are granted based on the personal observation of Caesars employees, which is subject to error. The determination of Caesars shall be final with respect to any discrepancies.

18. Management reserves the right to adjust account status due to computer error, machine malfunction, operator error, fraud or other misuse of the Total Rewards card.

19. Reward Credits have no cash value.

20. All redemptions are final unless otherwise allowed at the sole discretion of Caesars.

21. Reward Credit balances are non-transferable, including upon death and divorce.

22. Reward Credits are valid as long as at least one (1) Reward Credit is obtained every six (6) months. If no Reward Credits are obtained within a six-month period, the entire Reward Credit account balance will expire.

23. Members must show valid, government-issued photo identification in order to redeem Reward Credits.

24. Members agree to allow Caesars the unconditional use of their name and likeness for promotions/advertising and announcements without compensation, consideration, notice, review, or further consent.

25. Caesars engages in strategic relationships, which may result in the accumulation of Bonus Reward Credits that are deposited into a player's comp account.

26. All decisions regarding the interpretation of rules, eligibility, etc. for the Total Rewards program lie solely with Caesars whose decisions are final.

27. Caesars reserves the right to modify or cancel this program at any time, for any reason, subject to any applicable regulatory approval, provided that such modification shall not, as of the date of such modification, materially alter or change any participant's reward(s) already acquired or redeemed.
28. Caesars reserves the right to deny application for membership or terminate membership at any time in its sole discretion.
29. If any Member has not complied with the program in any manner in violation of the Rules and/or misuse of the Total Rewards card, fraud, misrepresentation, or improper conduct, as determined by Caesars, Caesars may terminate the Member's membership. In lieu of termination, Caesars may at its sole discretion deduct Reward Credits from a Member's account and/or demote the Member's account status, but permit the individual to remain a Total Rewards Member.
30. Caesars may suspend membership benefits of Total Rewards Members who have been issued credit and are in default in repayment of that credit, who have had check(s) cashed and returned for non-payment, or are in any other way delinquent with respect to payments or indebtedness owed to Caesars or any of its owned, operated or managed property ("Properties"). When the suspended Member becomes current on all payments owed to Caesars, Caesars may reinstate the Member's membership benefits and Reward Credits. The decision whether or not to reinstate membership benefits and/or Reward Credits is at the sole discretion of Caesars.
31. Individuals who are excluded from casino facilities, through a government program, their own request, at the sole discretion of Caesars, or through any other means, are not eligible to participate in the Total Rewards program.
32. Additional rules and information may be available upon request at the Total Rewards Center.
33. By participating in this program, participants agree to the rules and regulations.

**A complete list of qualified outlets is available at the Total Rewards Center.*